

NIELLO  
CONCOURS at SERRANO

OCTOBER 1, 2023

CELEBRATING 75 YEARS OF  
PORSCHE

FEATURING 60 YEARS OF

*Lamborghini*



*Celebrating Classic Performance and Design...*

**LONGINES**  


**GREBITUS JEWELERS**  
EST. 1926



**LYON VILLAGE** 2580 FAIR OAKS BLVD, STE 30. SACRAMENTO  
(916) 487-7853

**LONGINES DOLCEVITA**

THE NIELLO COMPANY

# Bringing world class brands to our hometown since 1921

SCAN ME



[www.NIELLO.com](http://www.NIELLO.com)

9 World Class Brands. 10 Homegrown Locations.



THE NIELLO COMPANY

*Driving What's*



*For Over a Century*

With over 100 years of automotive excellence, The Niello Company is passionate about our cars and the customers who drive them. We now offer NielloGO – Car buying at your pace. Anywhere, anytime. NielloGO offers flexible financing options and competitive market-based transparent pricing. Structure your own deal online with confidence and without ever stepping inside a dealership.

THINK NIELLO  
Established in 1921



SCAN ME



[www.NIELLO.com](http://www.NIELLO.com)

NielloGO

100% Online Car Buying

SCAN ME



[www.NIELLOGO.com](http://www.NIELLOGO.com)





# NIELLO **PRE-OWNED** **SELECT**

## ***PRE-OWNED CAR BUYING, JUST LIKE NEW.***

It's a pre-owned car with the same buying experience you've come to expect at any Niello dealership. Driving what's good means an amazing selection, dedicated sales and service specialists, and a quality pre-owned vehicle you can feel good about driving.

## **WHAT MAKES NIELLO PRE-OWNED VEHICLES SO GOOD?**

- A full 7-day / 700 mile return window
- 12 month / 12,000 mile Limited Powertrain Warranty
- The largest pre-owned vehicle inventory in the region
- Niello Multi-point inspection
- Competitive, transparent pricing with Niello OnePrice
- Flexible financing options
- 11 service locations conveniently located throughout the greater Sacramento area

## **...AND THAT'S WHAT WE CALL *PRE-OWNED CAR BUYING, PERFECTED.***

# NIELLO **ONEPRICE**



JAGUAR



PORSCHE®



NIELLO  
COLLISION  
CENTER

NielloGO  
100% Online Car Buying

Niello.com



# SERRANO

PROUD SPONSOR OF THE NIELLO CONCOURS AT SERRANO

## EXPLORE SERRANO

Tour the newest collection of luxurious models and the latest custom lots available at the award-winning community of Serrano in El Dorado Hills. Serrano offers more than 1,000 acres of open space including ponds, creeks, natural habitats, 17 miles of walking trails and a private par-72 championship golf course designed by Robert Trent Jones, Jr.

## BUILD YOUR DREAM HOME CRAFTED BY TOP BUILDERS

### LOTS AVAILABLE NOW

Traditional lots and padded lots, with soaring views and open space from ½ to 4 acres. Pricing starts in the low \$400,000s.

**The Pat Seide Group**  
916.712.1617  
DRE# 00892540

**The Paragary Miller Team**  
916.247.1303  
DRE# 01196924

**Yoffie Real Estate Group**  
916.941.6566  
DRE# 02030510

### EDGELAKE AT SERRANO BY TRI POINTE HOMES

Two-story home designs | 2,370 – 2,617 sq. ft.  
Base pricing from the \$700,000s.



PARKER DEVELOPMENT  
COMPANY

### SERRANO

800.866.8786 | 916.939.4060  
Experienceserrano.com

Brokers welcome. Serrano and Serrano logo are state-registered services marks.

CalDRE #00909351

Prices subject to change. See builder sales representative or agent for updated pricing and buyer programs.

# NIELLO CONCOURS at SERRANO



## WELCOME from the Moore Family

We are pleased to present the fabulous collection of automobiles on display at this year's event as we celebrate 75 Years of Porsche and 60 Years of Lamborghini. The motor cars you will see on the green today represent an amazing array of nearly 115 years of automotive history!

Twenty years ago, we took a leap of faith with a new venture, for us, and for the community of Serrano. We had no idea what lay ahead. These years have been some of the most challenging, yet fulfilling and rewarding of our lives. Concours day is the culmination of an enormous amount of hard work done by many people...we hope you get a sense of how important every detail of your experience is to us.

We are honored and grateful for the sponsorship provided by The Niello Company, an organization whose integrity and enthusiasm for all things automotive is evident in everything they do. Rick Niello has been a tremendous support to this event, and we value all that his Company does for this Concours.

Endless gratitude and appreciation to Bill Parker and Parker Development Company, for allowing us to hold this event in such a picture-perfect place. This venue at Serrano is significantly important to the success of today's event. Attendees often comment on the beauty and serenity of this Concours location. It is truly spectacular!

This event has been a labor of love and a monumental effort by many people, such as our Advisory Board, event day volunteers and the many friends who support us during every stage of bringing to the green what you are enjoying here today. Words cannot express our heartfelt gratitude for all you have done to make this event happen!

A special thank you goes out to the Solid Rock Faith Center, which provides us with the many volunteers at the Concours today; in turn, we proudly support their RISE Student Ministries.

To everyone who supports this event, from the spectators to our generous sponsors, advertisers, vendors, judges and volunteers ...we could not have done it without you!

We especially want to thank the motor car owners, who have taken the time to prepare their works of art and bring them here to share with all of us today. We know their enthusiasm to roll these beauties out of the garage and onto the green will be felt on the concours green today.

Most importantly, we thank God for the strength He gives us and the miracles He performs for this event each and every year. Over and over again all the pieces fall into place and we know it is by His Hand that this happens.

We feel honored to bring this event to you each year. Our desire is to keep the passion for the art of the automobile alive in hope that the younger generations who attend will feel a spark of interest to become a motor car enthusiast and one day enter a car of their own in the Niello Concours at Serrano!

Cheers!

*Brian & Michele Moore*



Let the journey inspire you.

**The new Bentayga Extended Wheelbase Azure.**

Discover new levels of comfort, space and luxury at [BentleyWalnutCreek.com](http://BentleyWalnutCreek.com).

925.444.2000  
2330 North Main Street, Walnut Creek, CA 94596

The name 'Bentley' and the 'B' in wings device are registered trademarks.  
© 2020 Bentley Motors Limited. Model shown: New Flying Spur VB.

BENTLEY WALNUT CREEK

# TABLE OF CONTENTS



10 Welcome from Brian & Michele Moore

14 Welcome from Rick Niello

16 Welcome from Bill Parker

18 2023 Sponsors

20 2023 Awards

22 2023 Honorary Judges

24 SCCA

26 Save the Date

30 75 Years - The Persistent Allure of Porsche

33 About the Debate Regarding the Proper Way to Pronounce Porsche

34 The Sauter Porsche

36 Porsche in Sacramento

38 The History Behind the Marque - Porsche Emblem

40 The PCA-SVR Porsche Club

40 On the Green Today - Jensen's Porsche

42 60 Years of Porsche 911

44 A Continental Story

45 On the Green Today - MacPherson's Cadillac

46 Phil White's O.S.C.A

48 Lamborghini Born of Tractors

50 Celebrating 60 Years of Lamborghini

52 The History Behind the Marque - Lamborghini Emblem

53 On the Green Today - Muss' Lamborghini

54 Oh What Fun!

56 Beloved Entrant - Allan McCrary

57 On the Green Today - Coffey's Kaiser

58 The Future of the Concours

60 Niello Concours at Serrano Advisory Board

66 Vendors on the Green

69 Travelin' with a Concoursin' Man

70 Niello Concours at Serrano Entries

74 Best of Show Award Winners

75 2022 Best of Show Award Winner

76 2022 Specialty Award Winners

78 2022 Class Award Winners



## CONTRIBUTING WRITERS

Judyth Bravo  
Gordie Glycer

Jim Perell  
Frank Weismantel

## PHOTOGRAPHY

Jesse Bravo  
Thomas Goette  
Riverview Media Photography  
Kimballstock.com

## ART DIRECTION

Jill Young

## PRODUCTION

Premier Concours Promotions, Inc.  
916.635.2445  
www.TheConcours.net



NIELLO  
CONCOURS at SERRANO

WELCOME

from

RICK  
NIELLO

Welcome to the Niello Concours at Serrano!

Now in its nineteenth year, the Niello Concours at Serrano features one of the area's most rare and exquisite collections of vintage automobiles set against the stunning backdrop of the rolling foothills of El Dorado County. This intimate setting makes for an exclusive opportunity to celebrate the best in automotive design and innovation as well as enjoy the camaraderie of fellow collectors, enthusiasts and friends. I am delighted to welcome everyone today, whether you are old friends of the Niello Concours at Serrano or attending for the first time. This year we celebrate 75 years of Porsche and featuring 60 years of Lamborghini. Both brands have served to define the landscape of the automotive industry by designing and producing some of the finest and sportiest automobiles in the world. With a striking combination of both style and grace, they are true engineering masterpieces on the road. The Niello Company is proud to have the longest, privately-owned Porsche franchise in the country and will soon welcome a second Porsche location in Sacramento to join the Niello family of dealerships.

For over 65 years we have had the privilege of offering the Porsche product to those looking for something exhilarating and adventurous, yet always a classic icon. As you meander the

green today, be sure to visit the Porsche Rocklin and Porsche Sacramento display on the patio, where we'll be celebrating the 75<sup>th</sup> anniversary of Porsche.

Today on the grounds, The Niello Company is proud to display four motorcars from our classic collection: a 1956 Porsche 356 Pre-A Speedster, 1959 Porsche 356 Convertible D, 1987 Porsche 928 S4 and a 1935 Packard Convertible Sedan.

Most importantly, I would like to thank Brian and Michele Moore for their time and commitment year-round to this special event. Their passion for an unprecedented guest experience is just one of the many things The Niello Company and Premier Concours Promotions have in common and why we continue to support this extraordinary event year in and year out.

I hope you enjoy your day on the green and all the event has to offer.

Best regards,

*Rick Niello*  
President, The Niello Company

THE POLISHING SCHOOL | P&S  
DETAIL PRODUCTS

Amazing Shine.



No Matter How You Look At It.

ThePolishingSchool.com

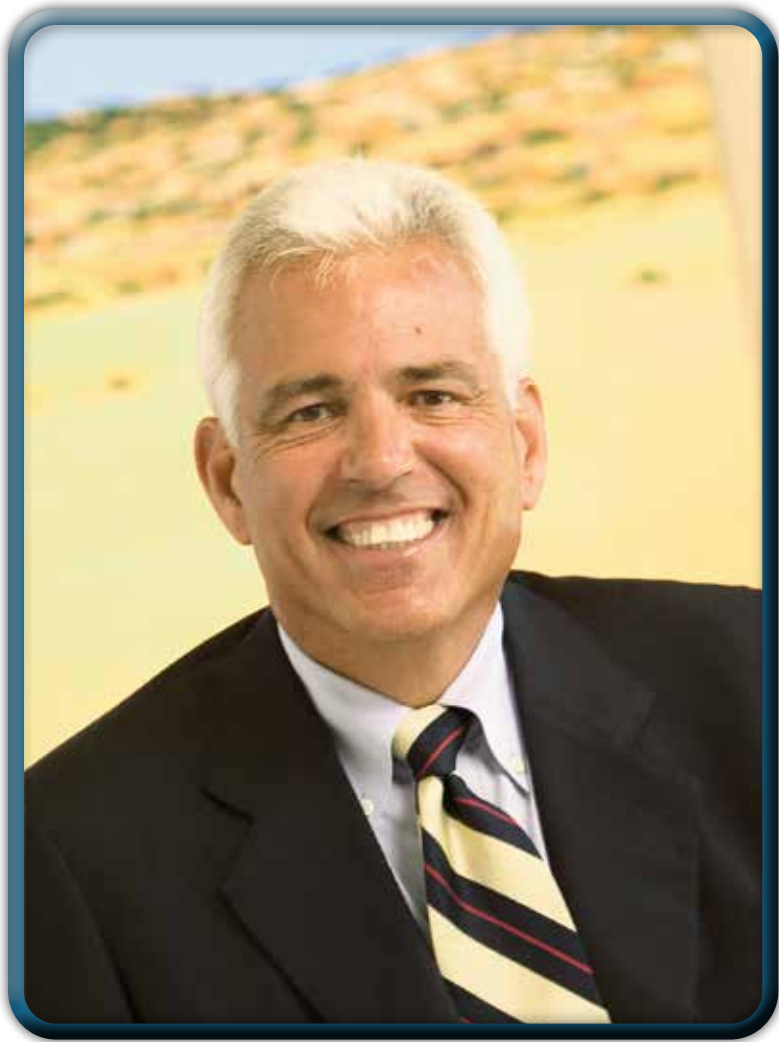


NIELLO  
CONCOURS at SERRANO

WELCOME

from

**BILL  
PARKER**



Greetings!

We are very excited to welcome one and all back to the Serrano Village Green for the premiere event of the season, the Niello Concours at Serrano. In this, the 19<sup>th</sup> year of the Niello Concours, we invite members of this great community and auto-enthusiasts alike to share in the celebration of 75 years of Porsche, and featuring 60 years of Lamborghini.

As with years past, today on the Village Green you will find an exceptional selection of some of the world's finest automobiles being presented by their owners in conjunction with The Niello Company and a varied selection of local cuisine, fine wines and delightful entertainment.

We hope you take advantage of all that this beautiful day has to offer. In addition to the amazing array of automobiles, enjoy this most special time spent together with friends, family and fellow members of the community.

For over twenty-five years, the team at Parker Development has remained dedicated to providing the residents of Serrano, and guests of this exceptional community, nothing but the highest standards of excellence... and the Niello Concours at Serrano is a testament to that effort.

We are so very grateful for this opportunity to come together.

Thank you for joining us.

Welcome to Serrano.

Sincerely,

*Bill Parker*

President, Parker Development Company  
Serrano | Celebrating 25 Years  
Parker Development | Celebrating 65 Years



THE 2024 LEXUS  
**LC 500 CONVERTIBLE**

For those who dare to seek the extraordinary, the LC Convertible is crafted to capture your attention while stirring your senses. Featuring a meticulously designed, lightweight soft top, it maintains the same sleek silhouette as its coupe counterpart.



**LEXUS OF SACRAMENTO**

(916) 465-6330  
2600 Fulton Ave, Sacramento, CA  
[www.lexusofsacramento.com](http://www.lexusofsacramento.com)



NIELLO  
CONCOURS at SERRANO

2023  
SPONSORS



THINKNIELLO  
Established in 1921



SERRANO



MARSHALL  
MEDICAL CENTER  
It's about you



LEXUS OF SACRAMENTO



DETAIL PRODUCTS



Niello Porsche

GREBITUS JEWELERS

EST. 1926



LAMBORGHINI WALNUT CREEK



Walnut Creek



BENTLEY  
WALNUT CREEK

ROLLS-ROYCE

MOTOR CARS  
LOS GATOS

STEWART'S  
EUROPEAN AUTO SPECIALISTS



OFFICIAL  
FERRARI DEALER  
FERRARI OF SAN FRANCISCO

SALERNO  
MOTORSPORTS



AUTO LOUNGE

HAGERTY



GRANITE BAY  
GOLF CLUB



JOHN McNAMEE  
COMPANY  
mcnamee22@sbcglobal.net



# Here we grow!

Marshall is thrilled to announce the expansion of our El Dorado Hills services.



Marshall is thrilled to announce the expansion of services for the El Dorado Hills Community with the launch of our new facility at 4201 Town Center Blvd., currently scheduled to open winter 2024-25.

By further developing our services and bringing a wide range of healthcare specialties to Town Center West, we will meet the diverse needs of individuals and families in one convenient location.

Marshall is committed to providing exceptional care with a patient-centered approach. We look forward to being the premier healthcare resource for the El Dorado Hills community and surrounding areas.

Stay tuned for new and exciting updates coming in the near future.



marshallmedical.org



# 2023 AWARDS

## BEST OF SHOW AWARD

OUTSTANDING PORSCHE  
AWARD

DEARCOS FAMILY CHOICE  
AWARD  
In Honor of Tony DeArcos

OUTSTANDING LAMBORGHINI  
AWARD

HAGERTY CHOICE AWARD  
Sponsored by Hagerty

HONORARY JUDGES AWARD

BELOVED OWNER AWARD  
In Honor of Clyde Cassady

MOST ELEGANT MOTOR CAR  
AWARD

CHAIRMAN'S CHOICE AWARD  
In Honor of George A. Moore

FAVORITE PORSCHE AWARD  
Chosen by Richard Niello, Jr.  
In Honor of Richard Niello, Sr.

DOCTOR'S CHOICE AWARD  
Sponsored by Marshall Medical Center



# TWIN ROCKS

ESTATE WINERY



## VISIT GRANITE BAY'S WINERY!

Escape to Twin Rocks Estate Winery, nestled in the heart of Granite Bay, and experience our sanctuary in the Sierra Foothills! As you step onto our grounds, you'll be greeted by lush vineyards, pond-side wine tasting, lounge seating and more. Step into our beautifully designed tasting room, where you can enjoy a selection of award-winning wines, estate grown olive oils and delicious bites from our food partner Farm Fusion. To enhance your visit, we also offer several fun events including live music every Friday evening, workshops, and estate tours. Visit our website [www.trwinery.com](http://www.trwinery.com) to book your reservation!



2023

# HONORARY JUDGES

**MICHELE ARCHBOLD**

Owner  
Auburn Auto Restoration Services

**JOHN LEET**

Vice President  
Sacramento Valley Porsche Club of America

**JESSE BRAVO**

Former AP Photographer

**TOM MATANO**

Executive Director  
School of Industrial Design, Academy of Art University

**SYLVIA FITZGERALD**

Owner  
AAES Art Appraisal & Estate Services

**CHARLES W. TRAINOR**

President  
Trainor Fairbrook

**BRIAN GEORGE**

President  
9Sixteen Exotics

**PAULETTE TRAINOR**

President  
Paulette Trainor Design

**SPIKE HELMICK**

Former Commissioner  
California High Way Patrol

**DEA WILSON**

President  
Ferrari Club of America, Pacific Region,  
Sacramento Chapter

**TONY HUNT**

Stunt Driver  
Ford v Ferrari



WALNUT CREEK



THE FUTURE BEGAN IN 1963

LAMBORGHINI WALNUT CREEK  
2330 N MAIN STREET, WALNUT CREEK, CA 94596  
WWW.THELUXURYCOLLECTIONWC.COM  
925.444.2000

# S.C.C.A. - KEEPER OF THE FLAME



The 19th Annual Niello Concours at Serrano is proud to be a Sports Car Club of America sanctioned event. Since 1944 the SCCA has brought motorsports to Americans who share a passion for automobiles, speed and competition. From National Championships to regional events, from the professional arena to the amateur, SCCA has organized, supported and developed auto racing at every level for over seven decades.

Automobile enthusiasts owe the SCCA for not only keeping the race flame alive but for doing the same for car shows known historically as "Concours d'Elegance." SCCA has provided, over the years, a judging matrix that has made comparison of various vehicles fair and objective by judging them on the basis of overall originality, authenticity and the degree of perfection in their restoration. The guidelines and rules that were set down by the governing body of the SCCA Concours Division are such that the automobiles being showed must be as they came from the factory. Any upgrade or deviation from the manufacturers original design of the automobile will result in points lost. Most entrants take great pride in keeping to this standard. The SCCA provides judges, field crew and scorers for each SCCA sanctioned concours. All judges are volunteers and deemed expert on specific marques. All judged automobiles

should be, essentially as they appeared on the showroom floor. As the judges begin their appraisal of each auto they start the scoring with 100 points. Points are then deducted for each deviation from original, imperfections, poor preparation, etc. The highest points in each class, the top three, are the first, second and third place winners. But, for an automobile to win its class, it must score at least 80 points; second place requires at least 70 points; third place at least 60 points.

The SCCA Championship Award will be presented today at the Niello Concours at Serrano to the owner of the automobile that has the greatest number of points for the 2023 concours season. Each automobile, upon entry into a SCCA Concours, will receive five points. For 1st in class five points, for 2nd in class three points, and for 3rd in class two points. The automobile that is chosen Best of Show will receive ten additional points. The automobile that has the greatest number of points at the end of the concours season will be declared the Concours Champion for that year. This automobile will be exempt from ever winning the SCCA Championship Award again, but may enter in all shows and be eligible to be a class winner.

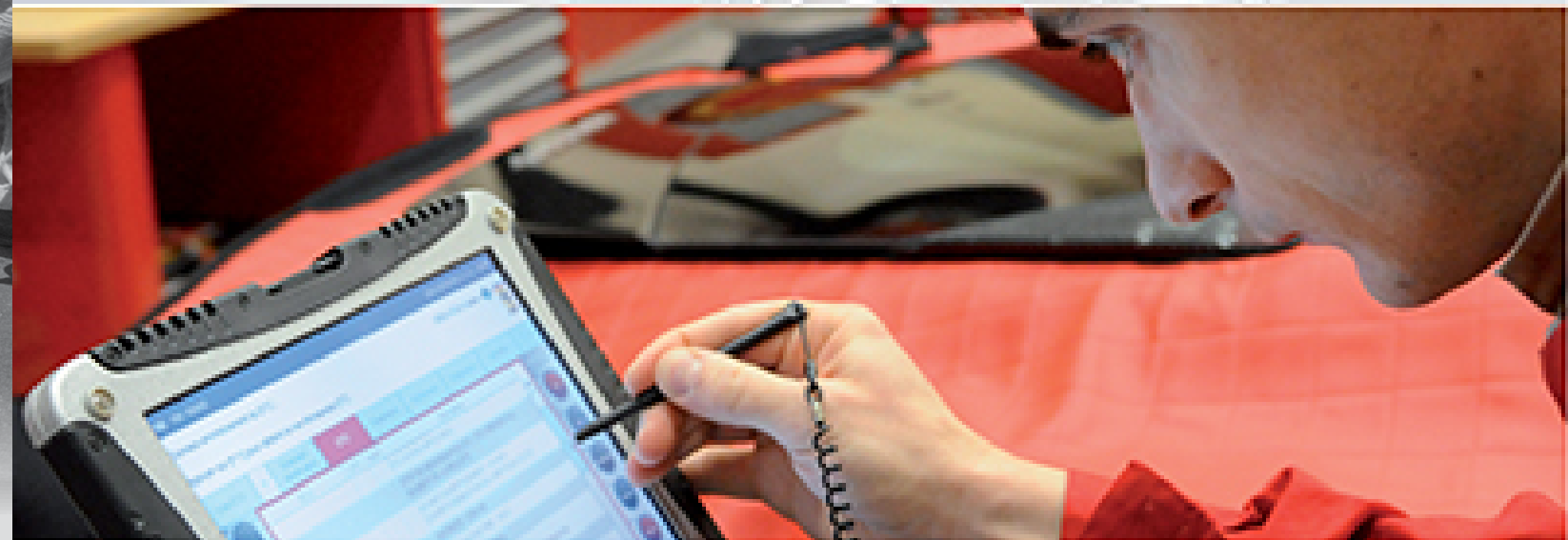
Jim Perell - Chief of Concours  
 Ron Von Tersch - Chief Judge  
 Beckie Perell - Chief of Scoring  
 Darren Townsley - Chief of Field

Pat Wille - Secretary/Treasurer  
 Morris Lum - Photographer/Webmaster  
 Dr. Shannon Davidson - Board Member at Large



SFR-SCCA is actively seeking new judges, field crew and scoring assistants.  
 If interested, please contact Chief of Concours Jim Perell at [JAPerell@icloud.com](mailto:JAPerell@icloud.com).

*PLEASE NOTE: SCCA WILL ONLY JUDGE VEHICLES OF A MODEL YEAR PRIOR TO 1990*



**OFFICIAL  
 FERRARI DEALER**  
 FERRARI OF SAN FRANCISCO

## SEVEN YEARS OF CARE FOR YOUR FERRARI WITH GENUINE MAINTENANCE

Ferrari Genuine Maintenance is a complimentary scheduled maintenance programme that will accompany all new cars for their first seven years. This will make it even easier to maintain the vehicle's distinctive characteristics, without sacrificing sporting spirit and safety.

The Official Network is on hand to explain the programme's advantages, which include:

- Rigorous checks and routine maintenance work carried out by expert technicians trained at the Ferrari Training Centre in Maranello
- Exclusive use of Ferrari Genuine spare parts and oil changes, as recommended by the manufacturer
- Use of the most up-to-date diagnostic tools
- A test drive at the end of each check to ensure your vehicle is optimally tuned
- Availability of the programme worldwide at all Official Network service centres
- Coverage of the individual vehicle and thus extended to any eventual subsequent owner within the seven years

595 Redwood Highway  
 Mill Valley, CA 94941  
 Tel. 415-380-9700

Save the Date



# NIELLO CONCOURS at SERRANO

THE TRADITION CONTINUES  
A GREAT CONCOURS  
A GREAT LOCATION

Join us in 2024 for our  
20 Year Anniversary

Celebrating 125 Years of Packard &  
Featuring The Evolution of the Supercar

SUNDAY,  
OCTOBER 6, 2024



## SALERNO MOTORSPORTS

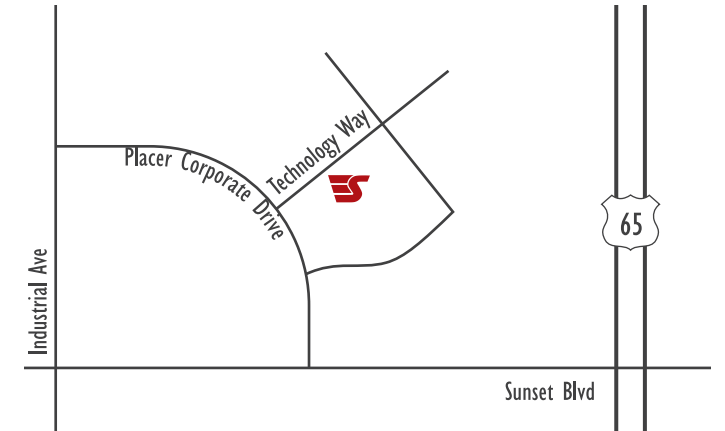
Servicing Europe's Finest Since 1989



### FERRARI • PORSCHE • BMW • MERCEDES-BENZ

Established in 1989, Salerno Motorsports is a family owned and operated business specializing in the complete maintenance and precision repair of Europe's finest automobiles. Whether you need an oil service or a complete engine rebuild, we have the expertise and equipment to properly care for your vehicle. From the complimentary wash and vacuum we offer, to the personalized service we provide, we promise it only takes one visit to see what sets us apart from everyone else.

3746 Placer Corporate Dr.  
Rocklin, CA 95765



We also buy, sell and consign vehicles through our dealership, Autobahn Autos. Visit our website for more details.

[www.salernomotorsports.com](http://www.salernomotorsports.com) | 916-652-0496

# Two locations, same great service.

At Porsche Rocklin, we take pride in our dedication to customer service. And now, we are excited to extend our services to Sacramento.

Brought to you by The Niello Company.



SCAN QR WITH YOUR MOBILE DEVICE TO START SHOPPING TODAY.

# PORSCHE®



## Porsche Rocklin

4525 Granite Drive, Rocklin, CA 95677  
(916) 625-8300 | porscherocklin.com



## Porsche Sacramento

2200 Auburn Boulevard, Sacramento, CA 95821  
**Coming Soon**



JAGUAR



PORSCHE®



NIELLO  
COLLISION  
CENTER

NielloGO  
100% Online Car Buying

Niello.com

# Porsche

By JUDYTH BRAVO

A hundred years later would the world have been up to the speed of this engineering genius? Remember electric cars were slow; drivers wanted the speed petrol provided.

However, being born a hundred years later would have allowed young Ferdinand to miss the age of Hitler and the harmful association it brought with it. In 1931 Porsche started a company in Stuttgart devoted to motor vehicle development and consulting. One of its assignments was from the German government to design a car for the people, a “Volkswagen” in German. The very first Porsche, the Porsche 64, was developed in 1939 using many Volkswagen components but the name would not become a marque itself until 1948, but that’s a sidebar to examine later.

Returning to 1906, at thirty-one Ferdinand Porsche became Technical Director of Austro-Daimler in Wiener Newstadt and responsible for the range of models for one of the world’s largest automotive companies. By the time he hit thirty-four he had married and reproduced.

His innate intelligence extended to his choosing a bright mother for his offspring because the baby Ferdinand, nick-named Ferry, born in 1909, would thirty-seven years later direct design of Cisitalia (type 360), an all-wheel-drive Grand Prix racecar for the Italian industrialist Piero Dusio. Then in 1948 the 356 became the first sports car to bear the Porsche name, the first one being road certified in June. One month later that lightweight mid-engine roadster won its first victory at the Innsbruck Stadtrennen raceway.



## The Persistent Allure of



Ferry and Ferdinand Porsche with the Porsche 356/1 at Gmund

Long before the term “branding” became marketing’s “word du jour”, automobile aficionados were aware that the various car marques attract owners and fans with distinctive characteristics that often give them much in common with one another besides a fondness for a particular make. Perhaps, there lies the reason for the popularity of car clubs. Admittedly, generalization of this type is “risky business” with no pun intended to the movie of the same name in which Tom Cruise placed his dad’s Porsche in the middle of a lake.

In the case of Porsche, requisite in profiling its enthusiast is understanding the wide and enduring appeal that has brought phenomenal success to this brand, and in order to do that, one must look at Porsche’s origins and the vision that has driven its company’s goals in the past seventy-five years since its inception.

The complete panorama of the marque begins in 1875 with the birth of Ferdinand Porsche to a plumber and his wife in Reichenberg, a town in the then Bohemia. To suggest that the course of the world’s automotive history would have played out differently if young Ferdinand had been born a century later, seems dramatic until the fact that at the age of twenty-five, he and a backer named Lohner unveiled an electric car at the 1900 Worlds Fair in Paris and Porsche personally attracted international attention with his wheel hub engines at the same event.

Just one year later in 1901, at twenty-six years of age, the young engineer debuted an all-wheel-drive racecar and further dazzled the industry with the world’s first hybrid petrol/electric vehicle. This racer with a top speed of 35 mph, broke records and won the Exelberg Rally in 1901 with young Porsche himself piloting the hybrid.



## The Persistent Allure of Porsche

If Ferdinand Porsche founded his eponymous manufacturing enterprise in 1931 why did the birthday of the Porsche marque take so long? Ferdinand Senior had been pressed into thinking “people’s car” and later it was “tanks for the memory”, while Ferry a.k.a. Ferdinand Jr. enjoyed thinking “speed” and filled his own head with designs pursuant to that objective. He realized that building a strong racing reputation was requisite to his goals for the family brand. The payoff was that Ferry cut a tiny, luxury niche in the world’s post-war automobile market: the sports car. His cars were powerful enough to win world-class races, yet tame enough to drive in cities. Exciting to drive on the autobahn, the Porsche could also convey kids to school. The daily-driver was born!

With a total production of 81,000, the Porsche 356 was offered until 1965. By 1959, a new generation Porsche was being designed by Ferry’s son Britzi, and the 911 was born in 1963. It became one of the largest selling sports cars in the world and along with the 356 became the foundation of Porsche success with number 1,000,000 being delivered to its happy owner on June 15, 1956.

Returning to these paragraphs’ opening claim that various vehicle brands appeal to quite different personalities, reasoning follows that Porsche fans highly value precision and performance over “flash”. Practical and predictable are still two other “P” words that come to mind when profiling many passionate Porsche enthusiasts. Members of British car clubs may brag about amounts of oil consumed by their vehicles along

with other problems encountered in simply arriving at their destinations; Italian marque aficionados may enjoy boasting about the high cost of the last tune up for their machines. Porsche people have the simplest of tastes: perfection pleases them most.

Consequently in 2023 the strong entrepreneurial spirit still drives Porsche to be constantly improving its product. While most auto makers remain undeterred in their quest to transition to electric vehicles, Porsche has pushed energy giants like ExxonMobil to experiment

with renewable synthetic fuels that could

gradually replace conventional gasoline at filling stations—a

solution Porsche claims

would reduce the amount

of new carbon dioxide being released into the atmosphere. These so

called “eFuels” would

fill that special niche

for sports cars and other modes of transportation like

planes and ships that are

extremely difficult to convert to

battery power.

Porsche has invested in numerous pilot projects with HIF Global, a Houston-based company, which is currently building a plant in Texas. Porsche also is in testing stages with ExxonMobil’s Esso renewable racing fuel for high performance engines. These pursuits all harken back to that indomitable spirit that defines Porsche. Ferdinand would be proud.



Ferdinand Porsche with grandchildren Ferdinand Piëch and Ferdinand Alexander Porsche

## ON THE GREEN TODAY

### 1979 PORSCHE 911 930 TURBO

Owned Mike Burns of Napa, California



In the 70s the 1979 Porsche Turbo was THE super car. The one to be had. Criteria... it was the most powerful and the most expensive Porsche at that time. With a sticker price of over \$40,000—compared to a non-Turbo, stock 911 which was \$10,000 less. This car is one of 806 produced for the US market, add to that the Turbocharged engine, and the result is a very special car. And so, Mike Burns wanted one.

He began the search and in 2000 he saw a newspaper advertisement for this particular car for sale in Northern California by the original owner, a real gentleman. After some conversation and Mike’s promise to keep and preserve the car, he was allowed to become its new owner. In the car world that is how it works sometimes; it becomes personal for an owner in a sales transaction, somewhat like wanting a good home for a loved one.

Today the car remains an original, preserved and well-maintained vehicle with its exterior special order paint color, Anthracite Gray. Mike loves driving and showing this exceptional Porsche, which is how it should be...an owner enjoying his dream car. It has won numerous Concours awards in addition to honors at Porsche Rennsport Reunion, Werks Reunion and Porsche Parade. Visit Mike and his Porsche on the green today at the Niello Concours at Serrano.

## ABOUT THAT DEBATE REGARDING THE PROPER WAY TO PRONOUNCE

# PORSCHE

How do you pronounce “Porsche?” Is it “Porsh” or “Porsha?” If you’ve ever wondered about this, don’t worry—you aren’t alone! In fact, many people mispronounce this iconic name. While many people say “Porsche” as “Porsh,” that is incorrect. The correct pronunciation “Porsche” is actually a two-syllable word: “Por-shuh.” Most automobile aficionados want to honor a marque by pronouncing its name correctly. That is why the Porsche company produced a video to help people with

this dilemma. The 15 second clip is literally a gentleman with a German accent saying “Porsha” over and over!

So, at the concours today if you hear someone pronounce the brand’s name incorrectly you can kindly say, “Oh! Isn’t there a lovely display of “Porshas” on the Green today?” It will definitely be a conversation starter...and isn’t that what a concours is all about? Chatting with other motor car enthusiasts and enjoying the magnificent works of art on display?

P O R S C H E

911 Carrera 4S

# THE SAUTER PORSCHE

One of the most famous and successful racing Porches of its time will be on the green during this year's Concours. This Porsche is the second Porsche Roadster produced, the first was "Porsche # 1" which is owned by the factory. It moves into first place in the history books as it was the first Porsche Roadster ever raced and the only one built with suicide doors. It is the prototype for the highly desirable Porsche American Roadster. There were only sixteen built and it is the direct forerunner of the Speedster, the car conceived by Max Hoffman.

This car was originally owned by Heinrich Sauter, a wealthy young industrialist and heir to a tooling manufacturer with ties to the Porsche family. Like many former fighter pilots, he became a gentleman racer in the postwar years. He raced a few different cars but found them heavy and underpowered. He wanted a lighter car with more power and an ability to cut through the air more efficiently... a pilot's mindset for sure.

Sauter and Hans Klenk Karosserie (fast fact: Karosserie means a craftsman who makes the bodies of motor vehicles) worked closely with the Porsche factory to build this car. For Porsche, a sports car company in its infancy, a wealthy buyer willing to spend money on the development of a race-ready roadster was a win-win proposition.

At the end of the car's first racing season in 1951 Porsche purchased the car from Sauter. The Sauter roadster was then campaigned in 1952 by Francois Picard who racked up six wins at Agadir, Bordeaux, Hyeres, Marrakesh, Montlhery and Val de Cuech and placed in le prix de Monte Carlo Monaco.

After the 1952 Season the Sauter was returned to the Porsche factory where it sat for many years until it was discovered by an American who brought it across the pond. The American, Stan Mullin, a California attorney and racer, raced the car in many outings during the 1954 season.

The car was then retired and lost, becoming a mystery car as it was moved from one storage yard to another between 1954-1981 suffering a long, steady decline. At some point in its post-racing life the car endured a fire that destroyed much of its interior and trim.

In 1982 the car was found in Crabtree's Junkyard in New Castle, Indiana, by PCA member Ray Knight. Negotiations to buy the car were challenging—but not for the usual reasons of haggling over money. Crabtree, whose demeanor was true to his name, did not know much about the car but he had a keen insight into establishing its value.

Crabtree knew the Porsche had been owned by a family of riverboat operators out of Mississippi who parlayed their wealth into a fortune by selling fruitcakes during World War II—great gifts for servicemen because they were easy to ship and didn't spoil.

Once a deal was reached there was enough information provided by Crabtree to Knight to begin his journey into the car's origins and eventually restoring the car. The car was painstakingly restored after overwhelming research, including personal interviews with every living person having had anything whatsoever to do with its concept, creation, racing, etc. The list of people interviewed included Heinrich Sauter, Hans Klenk, Coby Whitmore, John Fitch, Stan Mullin and others who helped him establish the Sauter roadster's place in Porsche History.

The Sauter Porsche is fortunate Ray Knight found it. One has to wonder what might have happened to the car had he lost those negotiations with a crabby salvage operator. Phil White is fortunate to now be the owner of this piece of Porsche history, having purchased it in early 2017. He proudly shares it with us today at the 2023 Niello Concours at Serrano.



Classic lines.



Durable finish.



Roomy interior.

The *best* art museum in its class.

Take us for a test drive today!

**CROCKER**  
art museum

[crockerartmuseum.org](http://crockerartmuseum.org)

216 O Street • Sacramento, CA 95814

# PORSCHE in SACRAMENTO

BY GORDIE GLYER

Porsche has been having a grand year as the famous German prancing horse has been celebrating the 75th anniversary of the marque. As we commemorate this milestone at the 2023 Niello Concours at Serrano we are reminded of Porsche's special history with the Niello Company and the city of Sacramento.

With all of this celebrating, it should be noted that Porsche arrived in Sacramento sixty-nine years ago at the tender age of six. Around 1950, a young former fighter pilot named Sam Weiss caught the sports car bug and, on a dare, entered his MG-TD in the 1951 Pebble Beach Road Races. Sam became so enamored with the sports car scene that he left his native San Francisco for Sacramento to open Oxford Motors at 1831 J Street, selling MG, Jaguar, Riley, Singer, Allard, Daimler, Hillman, Morris and Talbot automobiles.

During the 50s, it took a lot of hard work to get Sacramentans to accept those funny little foreign cars. Sam decided that racing would help and racing Sam went. From the MG, he moved to a Jaguar XK-120, then to a big J2-X Chrysler Allard and later to an OSCA, placing well in every race while showing great style. He scored his first overall main event win at in the Allard the 1952 Stockton Road Races.

In 1954, Oxford Motors was awarded the Porsche franchise for the Sacramento Valley and in 1955 Sam took delivery of a new Porsche 550 Spyder. Sam and the new 550 finished third their first time out at Pebble Beach in 1956. In other competitions in '56, Sam raced the Porsche to an overall win at Arcata, class wins at Santa Rosa and Buchanan Field and seconds at Sacramento and Seattle Seafair. Local fans began to follow Sam to the races and enthusiasts began to find their way into the showroom at Oxford Motors, where a new 1955 Porsche Speedster was \$2995.

The Porsches were race prepared locally by Sam's service manager, a young German immigrant named George Grinzewitsch, who went on to establish Von Housen Motors/Mercedes Benz.

The year 1957 found Weiss moving Oxford Motors to 15th and I Streets (behind the Memorial Auditorium) and opening International Motors at 2405 Fulton Avenue for his continental makes: Porsche, Simca, Renault, Peugeot and Borgward.

Up to 1959, Porsches had been distributed to nine dealers in Northern California by Norwitt Motors of San Francisco. Porsche changed its policy and in 1960 appointed Reynold C. Johnson, the Volkswagen distributor in San Francisco, as the new distributor for Porsche, terminating Norwitt Motors. Johnson preferred that only existing Volkswagen dealers handle the Porsche line, leaving Weiss out of the loop.



Photo by Gordie Glycer

Sam felt his racing had done a great deal to promote Porsche's image in Sacramento and it was with some bitterness that he advertised his RSK in the November 20 issue of Motor Racing with the reason for the sale: "withdrawal of his Porsche franchise." One thing cannot be denied: Sam got Porsche off to a fast start in Sacramento.

Sadly, Sam Weiss on June 4, 1960, became the first fatality in the short history of Laguna Seca Raceway on June 4, 1960, at the age of 36. During the Saturday morning practice, Sam touched a slower car he was passing, went off the road as he approached turn four and flipped several times losing his life instantly.

In 1960 Reynold C. Johnson assigned the former Weiss Porsche franchise to Haines Volkswagen, which was then located at 1010 Del Paso Boulevard in North Sacramento. Soon after, Haines built a new dealership for VW and Porsche at 2241 Fulton Avenue Volkswagen pioneers Wes Lasher and Richard Niello, partners since 1955,

operated Lasher-Niello Volkswagen at 1701 K Street and in 1960 also became Porsche dealers.

In 1961, Bob Haines passed away and his widow, Irene, opted to sell Haines Motors to Richard Niello in 1963. Lasher and Niello then dissolved their partnership with Lasher continuing on K Street as Lasher VW/Porsche and Niello forming R.L. Niello Co. (VW/Porsche) on Fulton Avenue. In 1967, Wes Lasher re-located his VW/Porsche dealership to Florin Road.

Richard Niello then embarked on a continuing program to expand, modernize and improve Porsche facilities and service. In 1969, a larger, very modern Volkswagen/Porsche dealership was built at 2701 Arden Way. In 1970, Porsche and Audi were combined and Niello Porsche/Audi opened at 1841 El Camino Avenue, coinciding with the introduction of the 914-4 and 914-6 models. Then, in 1976, Niello again, moved Porsche to more modern facilities on Madison Avenue.

Today, Porsche continues to enjoy its beautiful home on Granite Drive in Rocklin and will soon have a second location in Sacramento off Auburn Boulevard. This new Porsche dealership will be an addition to the professionally owned and operated Niello Group of Dealerships by Richard Niello, Jr., our Concours host. As we celebrate seventy-five years of the brand at this year's Niello Concours at Serrano, it is fitting to say "Probst" German for "Cheers" to Niello Porsche which has the distinction of being the longest owned Porsche dealership in the United States.

for largest selection....  
for complete satisfaction..

VISIT.... **International SPORTS CARS LTD.** SACRAMENTO'S VOLUME IMPORTED CAR DEALER

**MG** RENAULT Dauphine **PORSCHE**  
PEUGEOT - 403

more racing victories than any car in its class

**PORSCHE**

Control so perfect that driver and car become one! That is the single purpose of Porsche's many unique features: air-cooled rear engine, servo-mesh transmission, torsion bar suspension, selective braking. Drive the Porsche today... enjoy its quick, smooth acceleration up to 100 mph... discover the pleasure in sports car response... in driving!

Production Models FROM \$3395

U	• MG-TD, 4 to choose from	• JAGUAR, 1951 XK 120	• TRIUMPH, 1958 TR-3
S	• MG-TF 1500, 1955	• PORSCHE, 1600 speedster	• MORRIS, 1 sedan, 1 convert.
E	• MG-A, 3 to choose from	• TRIUMPH, 1956 TR-3	• JAGUAR, 1952 Mk VII

2405 FULTON **International SPORTS CARS LTD.** SACRAMENTO CALIFORNIA  
Where it is easy to make a deal

# The History Behind the Marque

Recognized the world over, the Porsche logo is synonymous with high-performance vehicles and has been a symbol of the company's unwavering commitment to quality for many decades. Yet, few know the fascinating story behind the birth of this 'crest', as Porsche itself calls the logo. The start of this logo's story? It traces all the way back to a 1951 design competition.

Although lettering with the name 'Porsche' first started appearing on the bonnets of sportscars made in Zuffenhausen in 1950, it would be three more years before the idea to create a genuine trademark began to take hold. It started when Porsche and Ottomar Domnick, a Stuttgart doctor and original Porsche customer, organized a design competition among German art academies in 1951. Although the prize pot was set at 1,000 Deutsche Mark, none of the submitted designs managed to win them over. Instead, another idea piqued the interest of Ferry Porsche... and it would come from New York City, the place where modern marketing, advertising and brand awareness was born.

It was here that Max Hoffman—an Austrian-born US car importer who specialized in European sports cars—played a crucial role in the idea to create a Porsche logo. At a business dinner with Ferry Porsche in New York in 1951, Hoffman urged him to develop a symbol that reflected the company's roots and conveyed the quality and dynamism of his products. His pitch patently struck a chord.

Once back in Germany, Ferry tasked Franz Xaver Reimspiess, a senior designer at Porsche, and advertising manager Herrmann Lapper with the creation of a trademark that would embody the company's ideals. Franz designed a symbol that represented the company's roots and its commitment to quality and dynamism. The resulting emblem has lasted through the decades and today remains one of the most respected seals of quality in the automotive industry.

For the design of the Porsche logo, Franz drew inspiration from the city seal of Stuttgart—the city Porsche calls home (whose

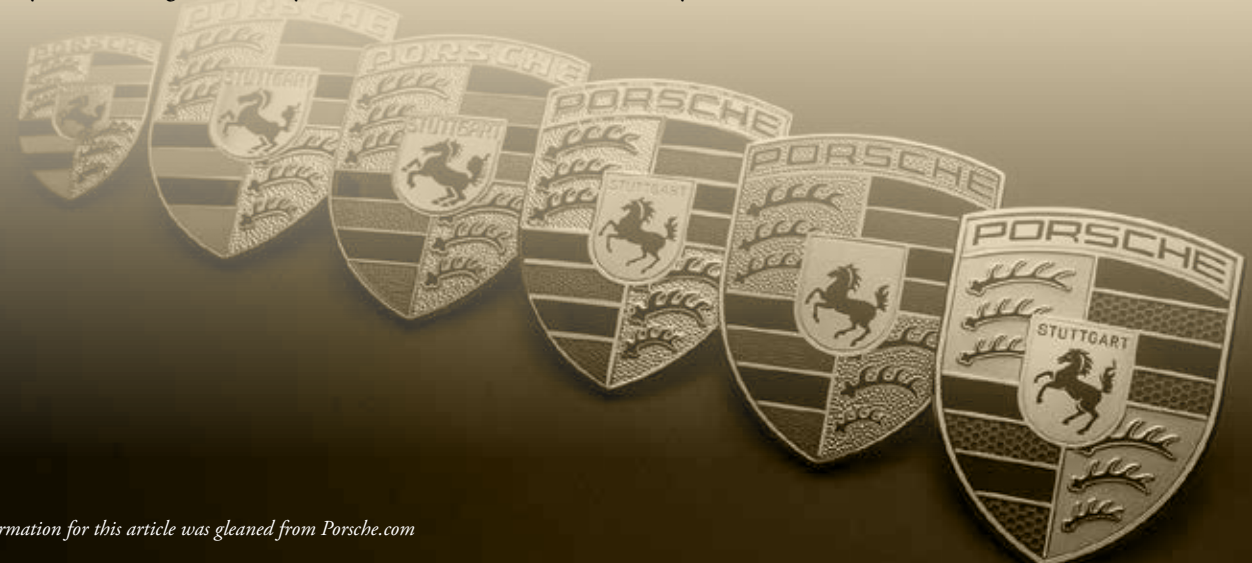
name has its origin in horse breeding, think 'stud garden')—which features a rearing horse and incorporated this into the center of the shield shape. The horse ultimately symbolizes the power, agility and elegance of Porsche cars. While the horse represents strength, the red and black stripes and stylized antlers on either side of the logo are reflective of the traditional coat of arms of Württemberg-Hohenzollern, the region where Porsche began.

Franz Xaver Reimspiess's design has shown to have incredible staying power across the decades. His Porsche logo was first seen on the steering wheel of the Porsche 356 in 1952, on hub-caps from 1959 and on Porsche hoods from 1965. Although the design has gone through several revisions over the decades, the fundamental elements have remained the same—it's been a case of light refinements and proportional adjustments.

In 2023, to tie in with the 75 years of Porsche celebration, a new Porsche crest was unveiled—its seventh iteration. It has been carefully modernized with minor revisions, but as with all previous examples, doesn't stray too far from the essence of the original.

"With its cleaner and more state-of-the-art execution, the refined crest communicates the character of Porsche," explains Michael Mauer, Vice President Style Porsche, whose designers worked with marketing experts from the sports car manufacturer over three years on the project. "We have reinterpreted historical characteristics and combined them with innovative design elements such as a honeycomb structure and brushed metal. The result is an aesthetically ambitious arc that bridges the history and the future of the brand."

These subtle evolutions—allied to the Porsche quality that is associated with it—mean that the Porsche logo will continue to maintain a contemporary feel. As time passes, the look of the Porsche logo will surely evolve but will undoubtedly continue to honor that now unmistakable original design for another 75 years!



Information for this article was gleaned from Porsche.com



1901 CAPITOL AVE | SACRAMENTO | (916) 448-5313 | WWW.FELICIASTRATI.COM |

## HOBBY CONDOS

CALL TODAY 916-680-8245 [www.hobbycondos.com](http://www.hobbycondos.com)



## THE PCA-SVR PORSCHE CLUB

For the more than 1,000 Porsche owners in the greater Sacramento area, the automobile is much more than just a car; it's their passion. They rarely go anywhere without their cars and tend to gravitate towards other like-minded Porsche owners.

The featured marque for the 19th Annual Niello Concours at Serrano is the Porsche automobile. The company, headquartered in Stuttgart, Germany, was founded in 1931 by Ferdinand Porsche and has become one of the most recognizable brands in the car world. While the cars are known for their superb engineering, nimble handling, and sleek designs, the owners are known to travel in packs and have a great time.

Many Porsche owners and enthusiasts belong to the Porsche Club of America (PCA). Within the national club, there are zones and regions to include the Sacramento Valley Region (SVR). The PCA-

SVR was founded in the early 1960's and its members are among the most active and passionate in the PCA. I am a bit biased, I must admit, because I too am a proud member of the PCA-SVR.

The SVR offers numerous activities where members can socialize with others in the club. These include multi-day events where the cars are used to transport their owners to beautiful destinations, some within the greater Sacramento area, others far beyond. The list of activities include rallies, autocross events, monthly dinners, and much more.

Many a PCA-SVR member has said, "We are a car club with a social problem" when asked about the club. Our members truly enjoy the Porsche brand, but even more, they enjoy the wonderful friendships they have made and the memories they share.

I wish to thank the Niello family as well as Brian and Michele Moore for their unwavering support and passion towards the preservation of Porsches and providing this amazing opportunity to once again come together and enjoy our fondness of cars and the people who treasure them.

Bob Lozito, PCA-SVR Member  
*Visit [www.svr-pca.org](http://www.svr-pca.org) for club information*



## ON THE GREEN TODAY

### 1963 PORSCHE 356 B SUNROOF Owned by Joel Jensen of Fairfield, California

The 1963 Porsche 356 B Sunroof shown at the 2023 Niello Concours at Serrano has had quite a journey all over California to get here. When new, it was delivered to a gentleman from Redding, California. The next recorded owner lived in Woodland, where it was sold in the 70s to a gentleman from Davis.

Current owner, Joel Jensen, was first introduced to the car in 1984 when he responded to an advertisement for an SR Coupe and a 55 Speedster that were for sale. Over the next few years Joel would dicker with the owner on the potential purchase of the car,

eventually becoming friends with him, but it was ultimately sold to another gentleman in the Sierra foothills.

Some seventeen years later, in 2001, Jensen was part of a Porsche 356 group meeting at the old Sam's Town on Highway 50 for a wine tour in the foothills. Arriving early, he was approached by a fellow who informed him that he had a car like Jensen's for sale locally but it had not generated any interest. Arrangements were made to stop by his place following the tour. In a perfect bit of serendipity, it turned out to be the car he had wanted to purchase in 1984. Jensen bought it on the spot.

Having decided that this was going to be his long-term tub, he decided to build her to his exact wishes and that's just what he did. Visit the car and Joel on the green and see ALL he has done to create his dream car. You will be impressed!

# Bank of Marin



*Pictured: Commercial Banking Regional Manager Dan Eger,  
Market Manager Kyma Birchette,  
Retail Banking Regional Manager Lisa Cisneros.*

## TALK TO US

# We're here to meet your commercial and personal banking needs.

At Bank of Marin our experienced banking teams are local, known for their expertise in delivering high-quality products and services to meet your banking needs. **Call, stop by or visit us online.**



# 60 YEARS OF

# PORSCHE 911

## HOW DID WE GET HERE?

BY FRANK WEISMANTEL



In 1963 Porsche made a landmark decision that would forever change their brand. The question at the time was vexing yet simple—should the company lightly modify or completely replace the 356 with something more powerful, more modern and much, much better? How would the car be configured? How would it be produced? Would it be worth it to go so far as to utterly replace the 356? Simple question, difficult answers. Do you throw all of your company's resources into replacing the bread-and-butter model of your marque with an unknown and untested concept? Remember, many enthusiasts and folks who can only be termed purists, had eagerly purchased the Porsche 356. Did it make sense to mess with success?

The powers that be at Porsche took the risk and decided to go all in, encouraging the engineering and design teams to go for broke (literally!). They were tasked with building a more powerful, more comfortable and far more attractive automobile. The effort was especially difficult as there was explicit instruction for the car to not be an evolution of the 356, it had to be a new vehicle that completely answered the dreams and goals of the 356 purists, while captivating a new and pretty much undefined demographic. Talk about aiming at a moving target! The Porsche engineers and designers faced an epic task.

To make things even more difficult, they were also required to use (cannibalize, one might say) as many of the original 356 parts and foundational design in order to make the new car producible yet marketable. Back in 1963 this was an almost unachievable order. When they delivered the first 911 to market, SURPRISE that tall order was filled in spades.

Come 2023 and customers still choose the 911 Carrera above cars costing two, three or many more times as much. The venerable model sold like crazy, and today the Carrera is basically the same concept that was delivered sixty years ago. In many ways, the original 911 Carrera was the perfect answer to a generic and very challenging question. It became one of the most revered sports cars ever built and was so perfectly designed that after all these years, Porsche's incredibly disciplined execution of the concept kept the Carrera always identifiable as a Carrera. You can place a 911 from 1963 right next to a 2023 model and the commonality of design is unmistakable. It was never allowed to radically change—it just evolved. And... it could never be described as common... Never!

Ask yourselves, how many automobiles can you name that over sixty years remained so completely consistent in spirit and basic design? The Corvette has been around since the fifties, but has gone through numerous redesigns and bears little or no resemblance to the original design. The Jaguar XK series is also a completely different automobile from the original XKE. Even the VW Beetle now has its engine in the front of the car. Things have really changed.

That is, unless you carefully examine the Porsche 911. In what ways has the 911 stayed the same? Here is the most powerful example: the Porsche 911 was air-cooled from 1963 to 1998 when it was finally changed (NOT upgraded) to water-cooled. Many of the Porsche faithful were mortified to learn that the highly regarded air-cooled flat 6 engine would be changed by water-cooling.

For many years Porsche was completely unwilling to change the basic concept of the original flat six engine. It was powerful, reliable and was

the basis for numerous race-winning variants of the street version of the 911. Had not emission laws changed so much Porsche wouldn't have changed either. The 911 should still have fins on the cylinders and no antifreeze in the car. A surprising number of 911 fanatics actually purchased air cooled 911's in bulk so they would never lose this feature of their precious machines. Imagine purchasing three, four or five automobiles just to shrink wrap them, put them on jack stands and hide them in an environmentally controlled storage unit. Such is the passion that, to this day, drives so many of the Porsche faithful.

The Porsche 911 remains completely true to the original concept, design and intention. It is simply one of the most successful, long lived and passionately loved automobiles in history. The 911 has an extensive racing resume and in 1984 a specially developed version of the car had a triumphant campaign racing through the African desert in the Paris-Dakar Rally.

Today consumers can still purchase several varieties of the original 911. They come in Plain Jane garden variety (Plain Jane garden variety...yeah, sure...) two wheel drive models, two wheel drive "Carrera S" models with more power and competition based suspension and body changes, all wheel drive Carrera 4 and Carrera 4S models featuring all wheel drive and wider, meaner looking bodies (but unmistakably 911's) and finally, the cream of the crop, the turbocharged all-wheel drive Carrera Turbo and Turbo S models that are some of the fastest, best handling and most desired automobiles on the planet.

Porsche continues to celebrate their race heritage and willingness to answer a challenge on the racetrack. In addition to the regular 911 sports machines, there are also a pair of consumer purchasable, literally

race ready, "Cup Cars"; the GT2 two-wheel drive turbo model and the GT3 two-wheel drive. This model is a normally aspirated race car for the street that is ready for competing in any high-level sanctioned race series in the USA and around the world, events such as the American LeMans Road Race series and numerous SCCA and global race challenges. These are serious cars for serious drivers and feel as comfortable on Rodeo Drive in Beverly Hills as they do dropping down into The Corkscrew, one of the most terrifying corners on the Laguna Seca racetrack in Monterey.

The newly redesigned 2023 Porsche 911 Carrera is everything that a Porsche should be; its eloquence is defined by Porsche's original styling cues and it remains both sports focused yet practical enough for everyday use. Porsche has upgraded the interior to strike an even finer balance between refinement and simplicity, including a few throwbacks to the classic 1960's era 911. The Carrera specific model shares the interior with the previously introduced S models, which includes re-designed seats, the traditional centrally positioned tachometer, and the new Porsche Communication Management (PCM) system with a 10.9-inch touch screen. This is, no doubt, the best 911 yet!

Porsche remains one of the most respected and desired brands of all time. Sixty years ago, Porsche gave the world the 911. One can't help but wonder what the next sixty years will bring? It is unimaginable that Porsche could ever be asleep at the wheel. The marque now has models that are quickly becoming legendary such as the Boxster, Cayman, Cayenne, Macan, Taycan (an ALL-ELECTRIC Rocket Ship!) and Panamera. The Porsche inventory continues to excite consumers and this writer feels confident the 911 will be around to celebrate the century mark as well! Time will tell...

# A Continental STORY

Sometimes saying what something “is not” can be as profound as saying what “it is”. The 1957 Continental Mark II on display at the 2023 Niello Concours at Serrano is not a Lincoln Continental. It is a Continental. Continental was its own marque at the time this motor car was produced. But Lincoln and Continental go together like ham and eggs so it’s hard to comprehend that this car is just a Continental. Maybe we shouldn’t say “just” as that is what makes this car so special. This is an important distinction to be made, and adds to the rarity of this beautiful automobile.

This car, owned by Cody Smith of El Dorado Hills, is one of only 572 Mark II’s produced in 1957 before the Continental division was shut down. 1957 cars received an upgraded 368c.i. Lincoln Y-block with a solid lifter cam, 10:1 Compression, dual vacuum distributor and a Carter carburetor. These low numbers and enhancements make 1957 cars very desirable. This car also has the only option that was available, air-conditioning.

The original owners of the car were David and Fritz Huntington. David’s great-uncle was Collis Huntington, one of the “Big Four” of Western Railroading that built the Transcontinental Railroad. David’s father, Henry Huntington, founded Huntington Beach

and Huntington Library, among other accomplishments. Fritz and David were very active philanthropists in Northern California. The “Fritzi and David Huntington Environmental Education Center” in Lake Tahoe was renamed in their honor.

This car was originally grey, but was wearing its current Deep Red paint when it resided at the Peterson Museum in Los Angeles in the 1990s. Peterson auctioned the car through Barrett-Jackson Auction Company in the early 2000s. It went through a couple hands before being purchased by a Mark II collector.

The car was exported to Kuwait by Prime Minister & Sheik Nasser Al-Mohammed Ahmad Al-Jaber Al-Sabah. It resided with the Sheik until he sold four of his Mark II’s in 2022 through Bonhams Auctions in Los Angeles and the United Kingdom where it was purchased by Chelsey Smith, owner of El Dorado Hill’s business “Chelsey Smith Cosmetics” as a gift to her husband Cody.

The history of this car makes for a good story and that is what is so interesting about the car world. Every car seems to have a story of some kind. Stop by and visit the Continental on the green and maybe learn more about hers.



NIELLO  
CONCOURS AT SERRANO

ON THE GREEN TODAY

1941 CADILLAC SERIES 62  
CONVERTIBLE COUPE

Owned John MacPherson of Reno, Nevada

Originally finished in Cadillac’s “Code 60” Dusty Gray, this 1941 Cadillac was a gift to the daughter of Mayor Fred Haack, Jr., of Park Ridge, Illinois. Wide and elegant, with fender-mounted headlamps, this sleek, long and low Cadillac appears to be traveling at its maximum speed of 100 mph, even when parked. The L-head V8 produced nearly silent, yet powerful, sporty and silky-smooth operation. The balanced coordination of reliable mechanical components resulted in superb comfort and excellent road manners that soon made the 1941 Cadillac a favorite for those who enjoy the “getting there”, more than the “being there.”

In 1992 the car was painted black and appeared as a wedding getaway car in the Tom Hanks film, *A League of Their Own*. In 1997 the car was totally restored to its original pale gray color but the original interior trim combination of red and white was removed and meticulously re-trimmed using period correct “Code 87” red leather. The freshly-restored car was deservedly awarded the Classic Car Club of America’s Senior Emeritus honor in 1997.

Along with the other magnificent cars in the Ramshead collection, this car was consigned from John White’s Estate to Bonhams for their Scottsdale 2023 auction. It was purchased by its current owner, John MacPherson, for himself, and his friend, Diane Brandon, who was a close friend of John White’s for over forty years and had cherished, driven and enjoyed the car with Mr. White. MacPherson and Ms. Brandon just completed the 12-day long 2023 Pacific Northwest/British Columbia CCA CARavan this September. Visit the car today at the Niello Concours at Serrano.

## CONSULTING - CUSTOMIZED FOR YOUR BUSINESS



Project Management



Strategic Planning



Vendor Management



Systems Integration

[www.cireconsultinggroup.com](http://www.cireconsultinggroup.com)

415-498-0362

# Phil White's O.S.C.A



Image by Kimballstock.com

Even in Italian, Officine Specializzate Costruzioni Automobili Fratelli Maserati is a mouthful (fortunately abbreviated as OSCA) but it was a necessary anacronym since the Maserati brothers had lost the right to use their own name. Good thing they did not also sell their talent for building racing machines! Under their leadership, OSCAs performed magnificently in international sports car racing throughout the 1950s. In the 1954 Sebring 12-Hours, OSCAs finished 1st—driven by Sterling Moss—4th and 5th against works teams in the 1.5 Liter class. They even defeated the vaunted Aston Martin factory team!

The OSCA on the green today at the Niello Concours at Serrano was reconstructed in 1955 by owner Count Brandolini d'Adda from a 1949 Gilco chassis using aluminum coachwork by Milan's Fratelli Palazzi. After several more Italian owners, the car was sold to a mysterious, unnamed Texas oil heir, who "raced" the "slightly incomplete" car in Italy unsuccessfully. He sold the car in 2007 to a New Yorker who commissioned the completion of the car.

Powered by a 1.5 liter inline 4-cylinder engine equipped with twin Weber DCOE 40 carburetors, side exhaust, hydraulic drum brakes, Dubonnet front suspension and Borrani wire wheels. It is now a complete and beautiful racing machine that is as much an Italian work of art as it is a modestly powered, excellent handling, fire breather.

This particular OSCA is an interesting example of how a great performing chassis and engine, instead of being put out to pasture, can be pieced together like a VW dune buggy kit car. Beginning with an open wheel formula 1/2/3 style racer, commissioning a Coach work house to follow your personal dreams and execute your explicit instructions emerging as a unique full bodied race car. While the car is represented as a 1955 OSCA Sports Racing Special—which it inarguably is—at heart it is a 1949 MT-4 with some magnificent bodywork and a new engine.

Think about how we could once, long ago, truly make a racer of our own design. This car went from an open wheel racer to a full bodied, re-engined, re-suspended and totally redesigned "backyard special." Certainly, the backyard was where some of the finest automobile modifications and racing shops emanated around the world. Oh, and thus, the finished product remains truly SPECIAL!

Racing at a time when homologation regulations were not yet strangling the independent car builder, cars were mainly matched against each other by displacement, not by countless rules and regulations about weight, aerodynamics, and any other insignificant specification officials can or could dream up. Things were less complicated and owners simply went out and raced what were literally a hodgepodge of expensive and capable parts, all gathered up into one beautiful, fast and thrilling race machine.

How we long for the days when we could bring to the track our own home-built racer that was unmistakably unique while still having the

DNA of racing champions. This 1955 OSCA Sports Racing Special by Fratelli Palazzi delivers on that dream.

Today, OSCAs come in many different flavors. This Sports Racing Special is truly unlike any other. It is unlikely that there is a duplicate anywhere on Earth. She is a beautiful car with a long history of performance and ownership that should cause any owner to swell with pride when showing off this one of a kind creation "on the green."

Oh...one last thing, about that mysterious Texan who was "unsuccessful in winning" while driving the 1955 OSCA Sports Racing Special by Fratelli Palazzi; when the woefully underpowered MT4—especially compared to anything from the Jaguar and Aston Martin factories—was driven in 1954 by Sterling Moss, he didn't have any trouble winning. Just an observation...

BY FRANK WEISMANTEL



# Lamborghini



**L**et's say you owned a successful tractor company and enjoyed the fruits of your labor by collecting the finest sports cars on the market. Since you were a mechanical genius, you were not too impressed with the cars you purchased. Because you lived reasonably close to the factory where your Ferrari 250 GT sports car was built, it made sense to visit the people who built your toy. Especially, if you wanted to discuss the substandard clutch that you were having recurring troubles with.

You make the visit to Modena and ask for a face-to-face with Mr. Ferrari (Enzo). But, because you're just a simple tractor manufacturer, Mr. Ferrari has no time for you and refuses you an audience. Having been brushed off, you think, "Hmmm, I build great tractors, how hard can it be to build something better than this piece of junk Ferrari sold me?"

This isn't fantasy; it's the real story behind the start of Lamborghini automobiles. The owner, Ferruccio Lamborghini, born in 1916 in a small Italian farming village, really did love sports cars and really did get brushed off by Enzo Ferrari. Being a proper Italian man, he became incensed and decided to show the world that he could do better. In many ways, he did!

In 1963, the first prototype Lamborghini was unveiled at the Turin Motor Show. The new 350GTV was a hit, having a clean, modern look and a powerful V-12 engine. Immediately, the world began to take notice. In 1964, consumers began buying Lamborghini sports cars. At the time, sales of a few hundred cars, worldwide, was more than enough to establish the Lamborghini brand as a builder of fine sports cars. The best was yet to come.

In 1965 the Lamborghini Miura was rolled onto the market. With a body designed by Marcello Gandini and a transversely mounted mid-engine, the Miura brought fresh design and Formula One experience to the streets. The car was an instant hit and sold very well against the more established Ferrari brand.

Things were good, then things transcended into the legendary in 1974! Lamborghini introduced the car we all know and love; the Countach. Having an incredibly low profile, swing up doors and a brutally powerful engine, the Countach captured the attention of the world and the soul of almost every sports car fanatic. It was a car that became an icon and, through several generations, remains one of the most memorable and desired sports cars of all time. This writer cannot help but believe that

# BORN OF TRACTORS!

BY FRANK WEISMANTEL

the Countach was the design and artistic inspiration of the intergalactically famous Millennium Falcon of Star Wars fame!

The Countach had two paradigm shifting features; fearsome power from a mid-mounted V-12 engine and an almost illegally low, wide and unique body. Lamborghini went "all in" and wantonly abandoned the "typical" sensual Italian sports car body style based on sensual curves and a long hood. Instead, Lamborghini brought out a car that was all anger and angles. It delivered a rare and powerful V-12 mid-engine layout while offering game changing unique style and access features. Even today, almost fifty years later, car customizers go to great lengths to equip their one-off dream machines to be, in many ways, merely "Lambo Clones." These cars are literally dripping with what is easily recognized as Lamborghini DNA. Powerful stuff!

While Lamborghini went through bankruptcy and the consequent sale of the marque to Chrysler Corporation in 1987, the mystique and uniqueness of the brand never wavered. Today, Lamborghini is part of the Volkswagen Audi group which, true to the marque's history, produce cars that are undeniably some of the fastest, most uniquely styled and desirable ever made.

Interestingly, while Lamborghini vigorously protected their reputation of offering only automobiles whose most important characteristics were (after SPEED, of course) their being known for two things; Lamborghinis are both expensive and rare. For decades, Lamborghini (and, for that matter also Ferrari) claimed that an SUV would NEVER be a part of the Lamborghini inventory. FAR, FAR too pedestrian and common. Apparently, the Italians were not aware off the axiom, "Never say Never!" Lamborghini shouldn't have such a thing because they now offer one of, if not the, quickest and perhaps best handling SUV ever built, the Urus. She is a 700- horsepower beast that turns heads wherever she goes. The Sophia Loren of the SUV world. Beauty, power and desirous lust! Nothing can beat an Italian Beauty when the task is simply turning heads.

Despite many business challenges, Lamborghini remains one of the best performing, most passionately desired automobiles on the planet. I guess being born of tractors isn't such a bad thing, as long as your ancestors are Italian tractors!

# *Celebrating 60 Years of Lamborghini!*

## Where is Lamborghini Today & What is Coming Tomorrow?

So, let's say that you are the owner of one of the three most recognizable and highly respected brand names in automotive history, and you're celebrating an amazing 60th anniversary! What do you do to stay on top? Apparently there are two popular strategies at work today. Some companies apply the concept of automotive "evolution," where the product gradually advances in terms of features, functions & technology. Porsche, Lamborghini and Bentley have succeeded with this strategy...take an almost perfect product and stay with it.

Then there is automotive "revolution," most visibly practiced by Ferrari, Bugatti and McLaren. The world holds its collective breath as it awaits the next model to hit the show circuit. Both strategies have paid off handsomely for our most revered brands.

Let's focus our attention on LAMBORGHINI.

Nothing stands out like a modern Lamborghini. Not surprisingly, they all resemble one model...the Countach, introduced in 1974—the name has several meanings but most express "amazement or admiration!" The automotive world changed when the Italian automobile manufacturer, Ferruccio Lamborghini, unveiled this masterpiece! Just like Porsche with the Carrera, the Countach is the fundamental design concept for

today's Lamborghinis. The strategy of automotive evolution as a way of preserving and strengthening brand identity is undeniably successful in Lamborghini. Why mess with success?

Production of the Countach ended in 1990. Boy, did we miss her! But not so fast! In 2021, Lamborghini unveiled the Countach LPI 800-4, inspired and named after the original, which was first introduced 50 years earlier. Plans were for 112 units to be produced, the number referring to the LP 112 model designation used during development of the original. Within a week of its unveiling all 112 units had been sold! In offering the Countach LPI, the company announced, "The future is our legacy."

In 2023 Lamborghini remains part of the Volkswagen Audi group and bears the company standard of being the VW entity that is most easily identified. This is accomplished by building what are undeniably some of the fastest, uniquely styled and desirable cars. Lamborghini enjoys a reputation of offering only automobiles with the cherished characteristics of SPEED, of course—lavish price and exclusivity! Lamborghinis are expensive and rare. Pretty simple yet nearly impossible to achieve. Leave it to the Italians.

Look a little closer at the brand and it's apparent that Lamborghini faces a self-created conundrum. While offering some of the rarest vehicles available today, how do they increase revenue and preserve profit in the face of strictly controlled production? Certainly, there are a precious few models whose cost is beyond the reach of anyone but royalty in faraway lands. But how many unaffordable vehicles can one company produce and still flourish? Even Rolls-Royce has struggled mightily with this challenge.

The automotive markets of the 21st century have evolved, just as Lamborghini, recognizing a changing world, has evolved. Realizing that they were not the only producer of 200+ mph sports cars, they looked at the growing sectors of the automotive demographic and discovered a need that had not yet been fulfilled. While the owners and leadership of Lamborghini were adamant that they would NEVER sell any kind of plebian, pedestrian vehicles, the world was eagerly awaiting a warp speed SUV that had the powerful blend (note the word POWERFUL!) of luxury, striking design and the cachet of rarity.

Well, hold on there, Lamborghini has some unexpected arrows in her quiver. Say hello to the Lamborghini Urus. Powered by Lamborghini's 4.0-liter twin-turbo V8 engine, sporting the Countach design theme and demanding over \$300K gets you entry into a very exclusive club. Lamborghini

leadership finally had to "bite the bullet" and build a semi mass-produced model.

For decades, Lamborghini—and, for that matter also Ferrari—claimed that an SUV would NEVER be a part of their inventory. Far, far too mundane and common. They should never have said never because this model is one of, if not THE quickest and perhaps best handling SUVs ever built. She is a 700 horsepower raging, snarling beast that turns heads wherever she may prowl. Again, "automotive evolution." The name and purpose may be different but the look has clearly evolved from the iconic Countach. The new URUS is unmistakably LAMBORGHINI!

Lamborghini leadership is willing to go to great lengths to keep the brand exclusive yet still build sales and generate reasonable profit for operations. Surely offering mostly one off, bespoke versions of existing models is not a commonly successful path to financial growth, but that is what they've done by keeping the brand rare while generating enormous profit by crafting a very limited series of personalized and highly desirable models. This sand box is where the big kids play. Thus, Lamborghini remains an unexpectedly profitable, as well as an enormously desirable brand, offering world class performance, incredible design and matchless pride of ownership.

Despite suffering many business challenges in the 60s, 70s and 80s, Lamborghini steadfastly remains one of the best performing, most passionately desired automobiles on the planet. The brand never stops evolving while respecting and preserving its heritage. Nice way to keep that legacy alive for 60 more years. The future is bright!

By FRANK WEISMANTEL



# The History Behind the Marque



In 1963 Ferruccio Lamborghini founded the Lamborghini Automobili Company due to his lack of satisfaction with the Ferrari he owned. He knew he could build a better car. He used his birth sign, Taurus the bull, as a symbol for his cars. Besides Lamborghini loved bull fighting. This is shown not only by his logo, but by the very names of the cars themselves. Almost all Lamborghini car monikers have had some connection to bull fighting; be it a famous bull or a specific breed of steer. Even the name Countach has a connection to bulls being the exclamation made by its chief designer when the automobile was first fired up in his presence: "Holy bull excrement!"



NIELLO  
CONCOURS AT SERRANO

## ON THE GREEN TODAY

**1971 LAMBORGHINI ESPADA**  
Owned by Jeffrey Muss of Sacramento, California



Jeffrey Muss' father became a successful developer in the late 1960s. His success led him to feel worthy of purchasing an Italian toy. After looking at Ferrari and Maserati he decided the new Lamborghini Espada was the most beautiful of the available cars. So, in 1971 his parents traveled to Bologna to pick up the Espada and enjoyed the adventure of driving the car around Italy. Being tourists in the country, and not being acquainted with driving the new car, they ended up on one of the pedestrians only streets in Sienna! The locals let them know it was "Bene!" because they were driving a Lamborghini. For Italians, rank has its privileges and Italian marque rank!

Over the years Mr. Muss acquired other classic sports cars—a variety of Ferraris and Mercedes—but the only one he still had by the late 1990s was the Espada. It would sleep in the garage for stints of three to seven years, then he'd get the urge to get it running and go for a spin. Around 2015 he gave up on driving it again—being nearly ninety years old he was still driving well, but now in an Acura—he shipped the car to his son, Jeffrey. It was running, but not too well. Almost immediately the clutch slave cylinder went out, which can be a problem! Over the years Jeffrey had the engine substantially rebuilt and the car repainted. He tries to drive it weekly and it has only left him stranded once, now that's saying something in the vintage car world! Jeffrey says, "The car's ride is surprisingly smooth and it turns a lot of heads." Magnifico!

## CONCOURS RADUNO

The Niello Concours Raduno is a gathering of motor car owners for an evening spent enjoying the art of the automobile. Please join us for light hors d'oeuvres, wine tasting and music as you enjoy a fabulous display of automobiles. If you are the owner of a motor car of significance please feel free to display it so all may enjoy. Your experience will be priceless, admission is free.

**2024 Niello Concours Raduno**

**June 25, 2024**  
**Granite Bay Golf Club**

**July 23, 2024**  
**North Ridge Country Club**

Visit [www.ConcoursRaduno.com](http://www.ConcoursRaduno.com) for more information

*Oh What Fun!*



What other word better captures Lamborghini's new Huracán Sterrato, the marque's very own version of an all-terrain Supercar? Off road driving has never been more glamorous or more fun. Besides, the decision to produce this exciting automobile was a very good one financially for Lamborghini as it has turned out. At \$273,177 being the sticker price and a production run of 1499 units, all "bespoke" at present time, this venture represents a \$400 million addition to the brands coffers.

Turning the axe head-shaped "Lambo" Huracán into a dust-bathing Baja buggy was surprisingly simple it seems. Smartly, the designers moved the Sterrato's engine-air intake to the roof where it is less likely to ingest dirt and debris. The car's underbelly is lifted 1.73 inches, partly due to taller sidewalls of the Bridgestone Dueler all-terrain tires that come as part of the package. Those

brawny Bridgestones push the front and rear tracks wider while chip-resistant poly carbonate protects the wheel wells.

Additional modifications include a special underbody protection and reinforced door sills. A pair of ominous-looking LED rally lights are added between the headlamps. Then comes the fun stuff. The naturally aspirated 5.2-liter V10 engine has an 8000 rpm "redline" that delivers 610 horsepower and takes less than 10 seconds to hit 124 mph. Then there's a seven-speed dual clutch transmission and carbon-ceramic brakes as standard equipment. Sold yet?

Although the interior is essentially unchanged, there is the addition of a "Rally" position in the drive mode selector in the steering wheel. That makes all the difference for the lucky driver since the Rally mode logic will do the work. All in all, the Huracán Sterrato definitely

represents a design engineering trend alongside Porsche's safari-style 911 Dakar and Ferrari's Purosangue. Looks like this weary old world is finally ready for some fun.

Writers Adendum: Carroll Shelby, one of the most iconic names in America's automotive, history and hero of the Ford vs. Ferrari saga, had a passion for off-road driving on his property along the Rio Grande in Texas. He'd cook up a huge pot of chili, invite some friends over and party. Shelby would be totally onboard for this latest automotive trend. Of course, he'd design his own supercar. By the way, Shelby sold that chili recipe to Kraft Foods for eight million dollars in 1986.

By JUDYTH BRAVO

ELEGANCE.  
POWER. LUXURY.



THE LUXURY COLLECTION  
LOS GATOS · WALNUT CREEK · SAN FRANCISCO

PRICE FAMILY DEALERSHIPS

losgatosluxcars.com | theluxurycollectionwc.com

# Allan McCrary

## Beloved Owner Award Given in Honor of Clyde Cassady

Whenever we think of a true friend and supporter of all our concours endeavors there is one name that comes to mind. He has entered cars in just about every concours we have ever organized, driven quite a distance to come to the Radunos and has been a source of wise, sage wisdom over all of these years.

When we need something, we call Allan. Allan McCrary. And he answers, shows up and supports... every time!

The first time we saw Allan was in 2009 during our event, the Presidio of San Francisco Concours d'Elegance. We looked over to where the cars were entering the field to be placed and saw several people "helping" a car onto the green. There was Allan leading the group pushing his Cord from the passenger's door. Every effort being put forth to show his car!

We knew of Allan, he had entered cars in our events, but we didn't really KNOW Allan until we asked him to allow us to use his car for the cover of our 2011 Niello Concours at Serrano event program. As we were celebrating the marque of Cord Motor Cars that year, his 1936 Cord 810 Convertible Coupe was a magnificent representation of the brand.

We met on a runway at the Naval Air Station in Alameda and spent several hours with Allan and our dear friend and photographer, Jesse Bravo, photographing the car. Several hours of great conversation ensued as we got to know Allan. Since then we have enjoyed many dinners together at Mission Ranch Restaurant in Carmel during Car Week, which is always a favorite evening for us.

His arrival at Concours Radunos is always such an amazing surprise. He brings a cool car from his collection and we know he does this to have fun, yes, but it is also seen as support for what we're doing. He comes with a smile and a bit of encouragement, so appreciated!



This last May he came to our 40<sup>th</sup> Anniversary party, all dressed up in a nice wool blazer, and it took twenty minutes to convince him to remove his jacket—it was, after all, close to 100 degrees outside! But that is Allan. Always the gentleman.

We recently had breakfast with him in Carmel during Car Week and we thoroughly enjoyed hearing his personal and professional career stories. He has had quite the interesting life and this chapter, retirement, seems to hold many car adventures. We hope to join him in as many as we can! Cheers to Allan McCrary, his support means the world to us. We lovingly bestow this Beloved Owner Award to him; he is so very much deserving of it.

*Brian  
and Michele Moore*

Niello Concours at Serrano Official Beloved Owner Award Committee



## ON THE GREEN TODAY

### 1954 KAISER MANHATTAN Owned by Peter & Kimberly Coffey of Grass Valley, California



Peter Coffey says, "I have been a car guy ALL my life!" And that would include having the inside scoop on cars, as he worked as a master technician for forty-seven years on them. However, up until 2001, he had never seen or heard about a Kaiser automobile. So, when he and wife Kimberly attended an auction during Hot August Nights that summer, and he had his first glimpse of a 1954 Kaiser Manhattan, it spoke to him. It said, "Buy Me!" He told Kimberly that he was going to buy a bidding pass, because, "I just fell in love!" With the space age design and the lavish 50s chrome, he saw the confluence of Art Deco meets George Jetson!

Peter learned a lot about car auctions that day...that being his first. He was quickly introduced to the term "shill", and learned that adrenaline exists in more than just Rambo movies. When the dust settled, the couple were the proud owners of a car that nobody had ever heard of!

The couple soon joined the National Kaiser/Frazer Club and have been members for over twenty-two years. The Kaiser being shown today at the Niello Concours is their fourth one, as they have traded up over the years. This car was found in a field in Nevada City some thirty years ago, and had been owned by three fellow club members. Their friends call it the "Hospital Car" because, yes, that Kaiser, Kaiser Permanente founder - Henry J. Kaiser, was the owner of the company that built it.



SOLITAIRE  
marketing & design

Delivering Creative Design Ideas  
for Your Unique Brand Needs.



SolitaireMarketingandDesign@gmail.com



CONVENIENCE THAT  
COMES TO YOU

Contact us and see why no other detail crew  
is as reliable, quick, or qualified!

3dDoortoDoorDetail@gmail.com  
916.743.4202 | 3dDetail.com



# The Future of



Around 500 BCE in Ephesus, a certain Greek philosopher, Heraclitus stated that, “The only constant in life is change.”

His observation was that the natural world is in a constant state of motion as people age, develop habits and move environments. Even rocks are subject to changes by the elements over time.

If we adopt this philosophy and apply it to a Concours d’Elegance then the evolution is apparent. In the 17th century, French “blue bloods” would parade their exclusive, ornate and luxury horse drawn carriages through Parisian parks. These parades became a “competition of elegance” or Concours d’Elegance. As the horses ultimately disappeared and motorcars were introduced, this competition of extremely expensive, rare and exclusive automobiles continued and has matured. Originally these were not vintage or older models because the motorcar was just being introduced, but rather expensive “one off” unique bodywork designer cars.

The competitions continued in French resort towns and expanded to include the participants showing purebred dogs, art, sculptures, good spirits and gourmet foods on stellar summer weekends. The parade of elegant ladies in their haute couture clothing was certainly a part of these exclusive events. The scoring for cars was

in part awarded by the vehicle and the fashion houses providing matching attire.

Then, in the 1920s as America was roaring along with high end luxury cars such as the Duesenberg, Stutz, Packard, Cadillac, Pierce Arrow, the same period in Europe saw similar demand for Bugatti, Delage, Delahaye, Hispano-Suiza, Voisin and others. Soon, these well-off enthusiasts were contracting with notable coachbuilders to develop and modify to the art pieces we see on Concours fields today.

After the late 1920s, leading up to WWII, the war took its toll and there were no notable Concours events until the Pebble Beach Concours in 1950. Interestingly, from 1950-53, the winners at Pebble were contemporary cars. Only in 1955 did the Best of Show become pre-war cars. Since then, there has been a mix of both pre-war and post-war cars awarded.

The evolving Concours were pretty much driven by word-of-mouth but one could find some print advertising or discussion at car club get togethers announcing the Concours events and locations. Concours organizers did direct mailing with invitations to submit one’s motorcar and it was not at all uncommon to have board members from the selection committee visit other Concours events and give personal invites to the Concours entrants. Around the mid 1990s the advent of the

internet and email became a game changer; but not immediately embraced. Now, enter the social media era.

By 2005 Facebook and then the ensuing platforms such as Instagram, Twitter (X) and YouTube gave a boost, and in part, the rise in Concours events. Today these platforms make it easy to search for them if they don’t automatically pop up on your Facebook, Instagram or YouTube accounts. As a result, the endeavor of showing motorcars at the many Concours d’Elegance shows became even easier for entrants and more cars came out that may not have been previously seen. Still, the relationships of the organizers and the car world has been the critical element in bringing these cars to the field on show day.

Covid-19, which entered the scene in late 2019, essentially decimated the Concours world and all the major events were closed for 2020. Sponsors then pulled back and some shows that would have restarted in 2021 were either greatly reduced or just never came back. The number of shows was reduced. This change was a prime time for the exponential growth of an event started in Southern California called Cars & Coffee (C&C). C&C had started in 2005 and didn’t require an entry form or a requirement to roll on the field, which are parking lots. The younger crowds can bring their favorite cars, and one will see an occasional classic, but most are newer and exotic.

# The Concours

By JIM PERELL

Regional Concours events, excluding Pebble Beach, from about the mid-2010s started to see a fall off in the entry of the Grand Classics; a part of the demographic shift and maturing population of those that are “car guys”.

The Duesenberg, Mercedes, Talbot-Lagos, Packards, Delage, Chryslers, Voisin and such were, and are still, owned by the older, wealthy collectors or by museums such as Academy of Art - San Francisco, Petersen, Nethercutt, Mullin, Simeone, Audrain or Blackhawk. Many of these have become static collections but some are regularly started and driven. These collections require a full-time staff to repair and maintain as well as docents to share the history of these incredible works of rolling art. It’s not uncommon to find these collections in the \$100 million range.

Herein lies part of the problem, the owners as well as the museum staff are timing out. The cars in their collections were very meaningful to them from their youth and once affluent enough were acquired to drive and show. Now, the value of these as well as the driving complexities keeps them from rarely being seen. Factor in that not all car guys have the

financial resources to obtain these. Of, course this is one man’s opinion. The other side of this coin is that the guys growing up in the 50s and 60s want to now own what was dear and near to them. So, think muscle cars, some hot rods, European and British cars, Italian sports cars, etc. These are a complete antithesis to the origin of the Concours d’Elegance of the 1920s.

Remember now the one-off custom coach-built motorcars from Saoutchik, Marchand, Figoni, Gangloff and the like, to mention just a few. Mass production of predominately steel stamped cars of the 1950s - 80s are obtainable for car guys and collectors growing up in that era. Can you see the shift and change that has taken place on the concours field today?

Those growing up in the 50s through and into the 80s now collect and drive cars of those eras, and that what is evolving towards the more modern day Concours. Remember riding in the back of a station wagon; there are classes for those. There is also a trend toward the RADwood cars that celebrate the 80s and 90s lifestyle, which blends period correct dress with the that era’s automotive awesomeness.

You will see VW Classes and now Japanese Car Classes. On any given field, there will be the Ferraris, Lamborghinis and Porsches. With them there, they draw a crowd which helps to financially support the Concours events.

You see, our kids and their kids are all about the era of their growing up and now the Concours of today needs to embrace and include these generations. What will likely occur in the future of Concours events will be a Hybrid of the Classics, Vintage and, to involve youth, (they also like to win something) cars that the younger generation likes and relates to as well. This will be a slower transition but must happen to keep Concours d’Elegance events alive. Thinking back, I attended my first Concours when I was seventeen. I was thirty-nine when I showed my first car on the Concours field and now I have a twenty-two year old grandson that likes to see the older vehicles that I still play with but prefers his era. People will always appreciate the artistic beauty of the Classics but this rolling art will also roll through the generations to keep the involvement alive.



# 2023 NIELLO CONCOURS AT SERRANO ADVISORY BOARD

## T ABRAHAM EVENT DAY COORDINATOR



T Abraham has served on this Advisory Board since the very first Niello Concours at Serrano. Having traveled far and wide to attend many concours events, including the Pebble Beach Concours d'Elegance, Goodwood Festival of Speed, Belgian Grand Prix and several other world class car experiences. He feels fortunate to have such a first-class concours as this in his hometown. When not watching Formula 1 or pondering a bid on Bring a Trailer, T serves as the Regional Vice President for Hospital Council of Northern & Central California.

## JESSE A. BRAVO PHOTOGRAPHER - CONSULTANT



Jesse A. Bravo has been racing automobiles since the early 1960's when he campaigned a 1957 MGA on SCCA courses. Bravo has been involved with SCCA's Concours d'Elegance division serving as both its Chief Judge and Chief of Concours. He coauthored the SCCA Judging Guidelines used at this time on the field. A graduate of Brooks Institute of Photographic Arts and Science in Santa Barbara, he was class valedictorian, and worked as a commercial advertising photographer and photojournalist. He also served as President and General Manager for TRW's Imaging Systems Division until his retirement in the 90's. Not one to sit idle, he is currently enjoying yet another career as a digital photographer and archivist for the Crocker Art Museum in Sacramento.

## JUDYTH BRAVO CONSULTANT



Judyth Bravo finds it difficult to pinpoint the source of her life-long enthusiasm for motor vehicles. Is it the result of her growing up next door to a car dealer who kept a steady stream of new Cadillac's, Chevrolets and Corvettes

parading past her window? Whatever the reason, Judyth's enthusiasm to ride in a 1963 XKE Jaguar convertible roadster precipitated her introduction to her husband of over thirty years, Jesse Bravo, former SCCA Chief of Concours. A former high school art teacher by trade, Bravo sees the great importance of the Concours d'Elegance lying not in its chances for competition but for its opportunity for education.

## JIM BRENNAN LOWER FIELD, ENTRY CHECK-IN



Jim Brennan retired from the United States Air Force after twenty years of flying jets. While on active duty he also served as a military aide to President Ronald Reagan and Inspector General for Aircrew Training. He was also an Adjunct Professor at Embry Riddle Aeronautical University and served as Vice President of Mothers Against Drunk Driving.

If you know Jim you will understand how he was a standup comedy competition winner and Toastmasters International Champion...an all-around funny guy who is a great conversationalist.

He is retired now after thirty years as a real estate broker specializing in estate settlement. His philosophy in life is that tough issues aren't so tough when you focus on the few things in life that truly matter. Determining what matters is your challenge! And his life motto is—"Passion for few, Compassion for all."

## TIFFANY COLATO MARKETING MANAGER THE NIELLO COMPANY



With over twenty-four years of automotive experience, Tiffany's tenure at The Niello Company has equipped her with a unique perspective on both the art and science of automotive marketing in the ever-evolving landscape of this industry. Crafting and executing campaign strategies that not only showcase vehicles, but also capture the essence of

the brand and The Niello Company, is what Tiffany is most passionate about. When she's not in the office, she loves hosting dinner parties with her husband Charlie and game nights with their two children, family and friends.

## WAYNE CRAIG MASTER OF CEREMONIES



We welcome Wayne Craig as our new Master of Ceremonies of the Niello Concours at Serrano. Wayne is the President and CEO of the Lodi Memorial Hospital Foundation. During Car Week in Monterey, you will find him serving as Head Docent of the Pebble Beach Concours d'Elegance.

## CAROLYN DELGADO ENTRANT REGISTRAR



Carolyn Delgado is the one person who keeps all of the concours entries organized and helps the entrants with any questions they might have about their paperwork. When not inputting information into a spreadsheet, she enjoys spending time with her three daughters and four grandchildren.

## DIANA EVANSON NEW CAR DEALER CONCIERGE



Diana grew up around many cars that were always in some phase of restoration. She brings her love of classic cars and her program management skills together to assist the advisory board in planning, setup and event day activities to help make the Concours a seamless event. Her "can-do" attitude helps all the teams get the job done while always having a smile on her face. With thirty-five years in the hospital pharmacy field and deep caring for all people's well-being she is motivated to ensure that all attendees enjoy the show.

## MCKINLEY C.M. FERDIG EVENT DAY ASSISTANT / TICKET BOOTH ADMINISTRATOR



McKinley, Brian and Michele's youngest and only daughter, spent time at "the shop," Brian D. Moore Restorations, as well as the Concours Office while growing up. Going to the shop meant seeing which car Brian would chose to drive them to the Father Daughter Dance in, as it was always something classy. McKinley learned to address anyone with two infamous words in the Moore household, "Concours Office!" when she answered the phone at a young age helping Michele in the office. Helping in the office or at the shop always meant a day she was able to spend with her mom and dad and that was very important to her.

McKinley is a graduate of the University of California, Irvine with a Bachelor of Science in political science and a minor in management. McKinley is Manager for Irvine Company Office Properties and lives in Southern California with her husband Scott. The couple is expecting their first baby in February 2024.

## SCOTT FERDIG CONCOURS FIELD ASSISTANT



Scott Ferdig officially joined the Moore family in October of 2021 when he married Brian and Michele's daughter, McKinley. From the beginning of their relationship Scott was able to experience the amount of time and work that goes into the concours as he assisted the team with the event. He enjoys seeing all of the entered motor cars on event day as he assists the field crew in placing the cars in the morning and then guiding the winners to the award ceremony in the afternoon.

Scott grew up playing baseball and was always encouraged by his parents to be involved in the community. He was a Boy Scout for many years and achieved the rank of Eagle Scout shortly before graduating high school. He graduated from California State University, Fullerton with a Bachelor of Arts in communications and minor in print journalism. He has been a Firefighter with the Orange County Fire Authority for over eight years and has been a Firefighter Paramedic with the Fire Department for more than three years. During his free time, he enjoys traveling with McKinley, mountain biking and being on the water. Scott and McKinley are expecting their first baby in February 2024.

## BOB FINKBEINER EVENT LOGISTICS



Bob was raised by a car crazy dad who loved and restored antique automobiles. One event that spurred his passion was when their dad asked Bob & his brother if they would rather have him accompany them to Cub Scouts or stay home with him and work on the old cars. Their response was instant and unanimous. Working with and learning from their dad about cars would lead to a lifelong bond and passion.

Bob grew up loving not only antiques but anything with a gas pedal and a brake. He was not old enough to drive (legally) when he bought a 1929 Model A Coupe which he still has. And not many high school seniors owned a 1960 Corvette, but Bob did and was happy to drive the Homecoming Queen in a parade.

One of Bob's favorite pastimes is hunting for "vintage tin." He and his father spent many fun filled days in the backlands of South Dakota looking for that elusive antique car someone left beside an old barn and forgot about. When not playing with his cars or looking for a barn find, Bob works as a project manager for 5 Star Services, he also owns Capitol Kirby in Sacramento. His wife Sally shares his passion for the motorcar; they own antiques, classics and exotics.

## SALLY FINKBEINER HONORARY JUDGES LIAISON



Sally Finkbeiner has been a lifelong fan of the automobile due to early influences by her big brother Bill. While she was in elementary school Bill restored a 1929 Model A and allowed her and her girlfriends to ride in the rumble seat. A few years later he purchased a 1956 Corvette and her love for a fast car was off and running. So it just seemed natural to marry Bob Finkbeiner, also an avid car enthusiast. In fact she's pretty sure Bob married her for her brother, Bill.

This year Sally retired from commercial property management and is enjoying spending much more time with her grandsons. She held three weeks of "Camp Nana" this summer and will be moving on to be "Uber Nana" once school starts.

She is involved heavily with her church where she plays the piano wherever she is needed and helps out weekly with the church's food pantry. Family time revolves around car events, two grown sons and their families.

## THOMAS GOETTE OFFICIAL PHOTOGRAPHER



For as long as Thomas Goette can remember, cars were a part of his life. As a child, he would drive Hot Wheels through his self made Lincoln Log race track. He enjoyed attending car shows like Hot August Nights as well as many others. In his senior year of high school he took an Intro to Photography class. Instantly, he fell in love with photography and combined it with his passion for cars.

During his freshman year of college, his work was recognized and posted by BMW and multiple performance parts companies on social media. Thomas is currently working towards his BA in Photography at Sacramento State University while pursuing his goal to bring together car enthusiasts and local businesses through media production and community involvement. He also created and runs an automotive page called DailyDreamerAuto on TikTok which has a combined viewership of over nine million views and 130k+ followers.

## ROSIE KESSELL- KRACHER DIRECTOR PUBLIC RELATIONS



Rosie has served on the Niello Concours Advisory Board for the last 17 years, where she has grown to appreciate the fine art of the automobile and getting to know the car owners. Having retired from a twenty-eight year law enforcement career, Rosie and her husband Jon, husband Jon enjoy traveling, outdoor activities and spending time with their one-year-old grandson.

## JOHN MANBY EVENT LOGISTICS



From early childhood anything mechanical held John's interest, especially cars. Upon leaving for college in his first car, a 1965 Corvair (a car nobody wanted), lead to a sponsorship at the GM training center in Oakland, California. After graduating, top in his class, John received numerous offers from local Chevrolet dealers to work for them as he reached Master Mechanic status. Having entered the USAF after high school he trained in aircraft maintenance. Leaving active duty, he continued his military association with the Air Force reserves. Military promotions opened doors which lead to the USAFR Numbered Air Force which asked him to serve full time as Deputy Director of Transportation. Here he provided day to day management for air cargo/vehicle

maintenance units geographically located from the Far East to Chicago, Illinois.

John retired from the officer core after twenty-eight years of service. Since he has always been interested in volunteering for automotive events he has been active in Concourses from Lake Tahoe to the Bay Area. Eleven years ago SCCA Concours, San Francisco Division, asked him to judge in their sanctioned events. This participation opened other doors to judging events and he has since become a certified judge for the Mercedes Benz Club of America. Maintaining a high level of interest in the preservation of automotive history, John has continued to pursue a goal of originality in numerous automotive restorations so that the next generation of car enthusiasts will experience automobiles as they actually were.

**ALLAN MCCRARY**  
ENTRY COMMITTEE  
ADVISOR



Allan McCrary has been a member of the Auburn Cord Duesenberg Club since 1974 serving on its Board of Directors, as President, and is currently the National Chief Judge where he is involved in the development and implementation of newly revised judging standards that focus on the authenticity of these Marques.

He has owned a number of award winning Cords all through his adult life and maintains an eclectic collection of automobiles covering a wide spectrum of interests; Classics, Post War English and German Sports cars and American Luxury/Muscle.

In addition to ACD, he is an active member of the CCCA, 356 Registry and the American Bugatti Club. He holds a current SCCA Full Competition License.

**JOHN MCNAMEE**  
CHAIRMAN CONCOURS  
BRANDING



John McNamee has been in the apparel business for over thirty years. As owner of one of the largest silk screen printing and embroidery shops in the Sacramento area, he is an important asset in keeping the standards of the Niello Concours at Serrano brand.

John's company supplies to various corporate accounts and has been involved in many large events in Sacramento including both Olympic

Trials, the Sacramento Music Festival, the Pig Bowl as well as countless fun runs. Being a car guy, owning a Porsche twin turbo, a 458 Ferrari and a DeTomaso Pantera, he is very excited to be associated with the Niello Concours in producing the souvenir apparel. He feels that being at this event every year and selling merchandise while surrounded by so many incredible cars, life simply doesn't get any better.

**ADDISON T. MOORE**  
EVENT LOGISTICS



Addison, the second oldest son of event owners Brian and Michele Moore, started going to the "shop" at a very young age to work at his dad's auto restoration business; organizing nuts and bolts, detailing cars or doing clerical work. That was his introduction to the car world.

When he's not working, you can find Addison at Giants and Rivercats games with his wife Amanda. The couple wed last year and welcomed their new daughter Adelynn into the world this last March. While daughters Alexis and Adelynn enjoy being at the ballgame with them, the family also enjoys concerts and trying new restaurants in town

**BRANDON T. MOORE**  
CONCOURS FIELD,  
CREW CHIEF



Brandon, son of event organizers Brian and Michele Moore, has been comfortably stuck in the world of cars since birth. Growing up working at "the shop", Brian D. Moore Restorations, with his father, Brandon experienced rare automobiles firsthand and has cultivated his own passion for unique vehicles. Taught by Brian, he has not only mastered the art of wet sanding, but has learned lifelong lessons along the way.

Brandon and wife Kate live in Roseville where they're raising their two sons, Jack and Luke. In his spare time, you'll find Brandon at the golf course or coaching the boys on various youth sports teams. Exploring the outdoors and maintaining meaningful relationships with his family and friends are priorities and a value he hopes to instill in his sons as they grow.

**BROOKES T. MOORE**  
ADMISSION  
SUPERVISOR



Brookes is Brian and Michele's youngest son. He has always loved assisting his parents with anything and everything for the Niello Concours at Serrano. From stuffing envelopes at the table as a child, to greeting each and every guest as they arrive at the event, he always enjoys being a part of the action.

Brookes is a graduate of University of California, Santa Barbara. He is now a Project Scheduler & Data Analyst for a national railroad engineering firm. In his free time, he enjoys getting out to the beach, traveling and spending time with family and friends.

**KATE MOORE**  
AWARDS  
COORDINATOR



Kate discovered her love for cars when she met and fell in love with Brandon Moore, son of Brian and Michele. The couple wed in 2012 and have two sons, Jack and Luke.

A University of Nevada, Reno alum, Kate ensures that the Moore house is always rooting for The Pack! She is currently a Development Project Manager for Buzz Oates, one of the largest privately held commercial real estate investment management companies in the country. In her free time, Kate enjoys the company of friends and family, travel, and making memories with Brandon, Jack and Luke.

**DAVE MUELLER**  
VOLUNTEER  
COORDINATOR



A great guy who gets the job done, Dave always has a smile on his face. Representing the Solid Rock Faith Center he finds the right person to do each task making the concours run smoothly.

**CAROLYN OLIVEIRA**  
NIELLO CONCOURS  
AT SERRANO  
COORDINATOR,  
THE NIELLO COMPANY



Carolyn Oliveira, having over twenty years of experience working in all aspects of the events industry, has the expertise, connections and memorable and exceed expectations. Carolyn's gifts of organization, attention to detail, creative imagination, concept design and her contagious enthusiasm have earned her a reputation for unparalleled excellence as an event planner and designer. She is able to execute concepts flawlessly while maintaining a pleasant, calm and helpful demeanor to ensure an amazing experience for all guests. Carolyn believes strongly in giving back to the community through volunteerism and is a proud El Dorado Hills Rotarian, on the Board of the CERT (Community Emergency Response Team) Program, the National Charity League and a strong voice for the advocacy, safety and protection of the elder population. She is thrilled and honored to work with The Niello Company team on the 2023 Niello Concours at Serrano!

**PATTI PLANT**  
VENDOR CONCIERGE



Patti's love of cars began as a little girl in her dad's Dodge dealership showroom, where she used to pose in the new 1969 Challenger, with aspirations of growing up and becoming the next Dodge Girl.

Her love of cars continues today and that's why she has volunteered in various capacities at the Concours over the past 13 years. She is a retired elementary school specialist who now spends her time working on her golf game at North Ridge Country Club. She also enjoys volunteering at the AT&T National Pro-Am - Pebble Beach and at Salvation Army's holiday events.

**STEVE RUDY**  
UPPER FIELD, ENTRY  
CHECK-IN



Steve Rudy's passion for cars began in the 1960's with drag racing and the muscle cars he owned. His first car was a 1966 GTO that he had to sell when he went into his four years of service in the U.S. Air Force. He followed up with 427 Chevy's and a 1970 Plymouth GTX 440.

After his military service, Steve began college in the Bay area. College costs and gas prices moved Steve out of his muscle cars over to more affordable British cars, which he still pursues today. He and his family have all owned British automobiles, from Triumph's to Austin Healey's.

Steve moved to Sacramento in 1973 to complete college and graduated from Sacramento State University with a degree in Business and Economics. He then began a twenty-five year career with AT&T, retiring in 2003. After his retirement, Steve started a business negotiating cell tower sites. Steve has since retired from everything except his love for golf, British cars, music, and his wife, Teri.

**BEN SALERNO**  
UPPER CONCOURS  
FIELD,  
CREW CHIEF



Ben Salerno's interest in motor cars can be traced back to the nights he spent holding the light for his dad while they worked on the family car. By the age of sixteen Ben had the three essentials every teenager needs: a driver's license, a car (Triumph Stag) and a job (working on imports at a local Shell station). Three years later he purchased a 1970 Porsche 911 S, which he still owns today, and the one that sparked a life-long passion for European sports cars in Ben. After working at various shops through the 80's Ben and his wife, Janet, decided to open their own business, Salerno Motorsports. After twenty-five years as a business owner and over thirty-five years in the car industry, Ben is still as enthusiastic as ever. Today he takes great pride in sharing that enthusiasm with his sons, Chuck and Tim.

**ERIC SCHWARZ**  
PROJECT MANAGER



Eric has always had an appreciation and love of cars. He brings that passion, together with his twenty-five years of project and program management expertise, to the Niello Concours at Serrano to help organize and manage the volunteer team. His experience in the healthcare, finance and automotive industries ensures that the volunteer team will be well organized and ready for any task. Eric's goal is that all attendees will have an enjoyable day at the concours.

**VANESSA SHELDON**  
VIP CONCIERGE



Vanessa Sheldon has been involved with the Niello Concours at Serrano; since the inaugural event. She grew up as an honorary member of the Moore family and has been so since she was eleven years old, having lived in the same neighborhood. Vanessa works full time as an office manager in the steel industry. She is a busy and involved mother in the lives of her children, Isabella and Bryton. In her spare time she enjoys doing anything outdoors with her family.

**FRANK SIMPSON**  
EARLY PLACEMENT  
SUPERVISOR  
JUDGES LIAISON



Frank Simpson is an award-winning news anchor and correspondent whose career began at KHIS FM in Los Angeles and eventually brought him to KOVR 13 in Sacramento. Frank was also Public Affairs Director for CalRecycle, the State's premier recycling and conservation department. Now, six years into retirement, Frank and his wife Mardel enjoy travel, golf, and quality time with friends.

**DON WIBERG**  
OFFICIAL DIRECTOR OF  
PARKING LOGISTICS



Don Wiberg, retired Metropolitan Fire Captain, has tinkered with everything from bicycles to boats and then cars since the age of ten. After graduating from Mira Loma High School, Don was offered a position with Chrysler Corporation following placement in their Trouble Shooting Contest. After six months with the company, Uncle Sam called him into service where he served three tours in Vietnam in the US Army.

Following his military service, Don had a successful thirty-four year career in the Fire Service. Don's various experience dealing with emergencies and logistics enables him to assist with planning for events while allowing him to spend time around beautiful automobiles and great people



## ADVISORY BOARD

### FRANCIS "FRANK" X. WEISMANTEL CONTRIBUTING WRITER



Frank is a lifelong automobile enthusiast and dreamer. Born in Miami Beach, Frank's passion for cars started with his first love, a 1970 Dodge Challenger 383 Magnum SE RT hot rod.

Originally intending to be an English/Literature teacher, instead Frank chose to join the Air Force and learned a trade, Electronics Technology. Unable to find a local supplier and dealer of B-52 Bombers, Frank went into the Telecommunications Industry and now has over thirty-four years experience building, maintaining and upgrading today's cellular and radio based communications networks.

His passions are automobiles, cooking and whenever possible writing and editing automobile themed articles for a variety of charitable events. Frank now lives in Elverta, California, on a small

ranch property with his wife of over twenty-five years, Claudette along with a dog, two horses and three cats. Life has never been so sweet.

### JESSICA YOUNG ADMINISTRATIVE ASSISTANT



Jessica has been Michele Moore's assistant at the Concours since 2010; she is truly her "Girl Friday!" Passionate about the process of the Concours, Jessica has had the opportunity to oversee every detail of planning and execution of the event and has delighted in the beautiful classic cars displayed on the green.

Jessica majored in Child Development with a focus on family and community as her passion has always been helping families and children. In March 2021 Jessica had her first daughter Chloe, who she absolutely adores. Hopefully Chloe will soon join the concours team!

### JILL YOUNG ART DIRECTION



Jill has been working with the Concours on their design work for the past five years. She loves the passion owners have for their cars and has come to appreciate these beautiful machines as true pieces of art.

Jill has been working in the marketing and advertising field for over 18 years. Since graduating from California State University, Chico with a Bachelors of Arts in Journalism and Public Relations, she has worked for advertising agencies in San Francisco and Reno, as well as in the marketing department of the McCombs School of Business at University of Texas, Austin. In 2016, she decided to open her own freelance graphic design business so that she could spend more time with her son, Henry.

Currently based in Reno, you can usually find her hiking, relaxing at Lake Tahoe or running Henry to and from his many activities!



**Shriners  
Children's™**  
Northern California

## The Most Amazing Care Anywhere

The professionals at Shriners Children's Northern California know that physical challenges need not be obstacles. In our regional pediatric medical center in Sacramento, a community of dedicated healthcare specialists transform the lives of children challenged by serious injuries and complex congenital defects. Each patient's path to success is fueled by private donations and driven by excellence in . . .

### TREATMENT

Children with acute burns, traumatic injuries, bladder and bowel disorders, chest wall anomalies and a broad range of orthopedic and neuromusculoskeletal conditions, benefit from personalized treatment by world-class specialists. Any child under 18 is eligible for care, providing the child's condition is within the scope of services provided and all treatment is provided without regard for a family's ability to pay.

### TEACHING

Shriners Children's Northern California is a center of medical education through its affiliations with medical schools, nursing programs and other allied healthcare programs.

### RESEARCH

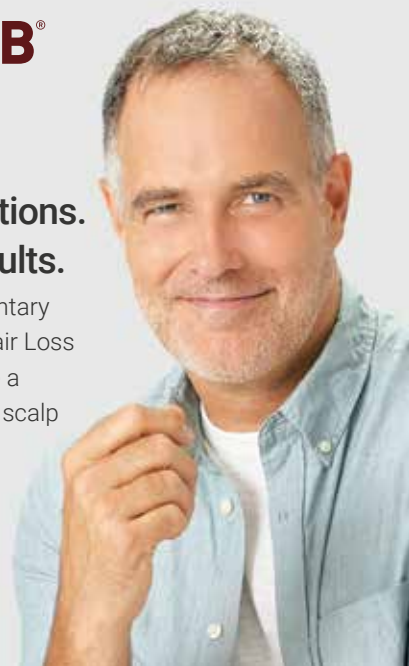
The future of healthcare is developing every day at Shriners Children's Northern California through scientific teams working to uncover new ways to prevent congenital birth disorders, promote wound healing, and ultimately eliminate suffering and disability with medical science advancements.



## HAIRCLUB®

### Customized Hair Loss Solutions. Maximum Results.

Schedule a complimentary consultation with a Hair Loss Specialist, and receive a comprehensive hair & scalp analysis today!



**SAVE 10%** on select solutions\*

Call 888-573-0063  
or visit [hairclub.com/sacramento](http://hairclub.com/sacramento)

©2023 HairClub. All rights reserved. \*Results may vary. Terms and conditions apply. See site for complete details.



## A LUXURY MINDSET

By combining the elements of sophisticated marketing strategies, luxury market insights, and elite professionals, our clients have a unique and powerful advantage in the luxury market. Embark on a journey into the world of luxury with Lyon Real Estate today.



Scan to Connect  
Lyon Real Estate  
El Dorado Hills  
916.939.5300



For information on how you, too, can help children benefit from personalized treatment call (916) 453-2321.

Shriners Children's Northern California  
2425 Stockton Boulevard, Sacramento, CA 95817

**(916) 453-2321**

[ShrinersChildrens.org/Sacramento](http://ShrinersChildrens.org/Sacramento)

Built on the philosophy that people can make a difference in the lives of children, Shriners Children's is sustained by private donations. Shriners Children's Northern California is grateful to Premier Concours Promotions, Inc., Parker Development, and Niello Concours d'Elegance, and its participants, for helping us provide the most amazing care anywhere for children without regard for a family's ability to pay.

## Fall Into The Season of Giving. Donate Your Vehicle Today!

The pick-up is free and your gift is tax-deductible

[Give Now](#)

**call 833-742-5437**



**Shriners  
Children's™**  
Northern California





## 2023 NIELLO CONCOURS AT SERRANO

# VENDORS

### **3D DOOR TO DOOR DETAIL** 916.743.4202

Looking for a quality detailer you can trust? Your search is over. Clients like Merrill Lynch and Doug Christy have relied on us to provide comprehensive mobile detailing including paint correction, ceramic coating and maintenance wash. Call us and see why no other detail crew is as reliable, quick or qualified! 3D Door to Door Detail: Convenience that comes to you.

### **DAZZLE'S DYNAMIC PERFORMANCE** 916.209.0480

Offering advanced self-healing paint protection films, vibrant color-shifting vinyl wraps, resilient ceramic coatings and meticulous window tinting, Dazzle's Dynamic Performance is Rancho Cordova, California's epitome of vehicle customization excellence. Experience the pinnacle of style and protection with our elite services.

### **HAIR CLUB** 888.573.0063

For over 45 years, HairClub has been helping men and women feel more confident with a number of proven hair loss solutions. Whether you're in the early or advanced stages of hair loss, our hair specialists can help you find a custom solution based on your unique needs. Start your hair transformation journey today by visiting our booth or calling the toll-free number above to schedule a free hair loss analysis at one of our more than 120 locations. Join over 500,000 clients who have had life-changing results. The new you is waiting!

### **HAGERTY** 877.922.9701

Hagerty has been involved in the collector car market for over thirty years. Our mission is to save driving for future generations! We aren't just your average insurance company, we're a global automotive enthusiast brand and world's largest membership organization for car lovers, with a suite of offerings that enable our members to enjoy their vehicles to the fullest. And it's all driven by our own love for cars.

### **HOBBY CONDOS** 916.680.8245

Just like you, we're serious collectors ourselves. That means we know exactly what you think about when it comes to creating a safe and secure (yet fun!) incubator space where you can pursue your passion projects. That is what a Hobby Condo is all about, a custom repository for your collection—whether it's business, cars, toys, RV's, memorabilia or other rarities. Some might even call it the ultimate man-cave. But it's also a place where you can kick back and relax, maybe get some things done, perhaps even draw some creative inspiration from time to time. Visit HobbyCondos.com or contact Anthony Wilkins at 916-680-8245 for more information.

### **JOHN MCNAMEE COMPANY** 916.206.3246

For all your Niello Concoeurs at Serrano apparel needs.

### **FERRARI OF SAN FRANCISCO** 415.380.9700

At Ferrari of San Francisco, we take pride in everything we do. We offer new Ferrari models and used cars and have the staff in all departments to adequately serve our Northern California friends. We want to be your choice for all Ferrari services in California and will do what it takes to keep you 100% satisfied.

### **GT AUTO LOUNGE** 916.387.9997

GT Auto Lounge is a family-owned car dealership that provides the best selection of unique and rare vehicles to our customers worldwide. Specializing in classic, muscle, exotic and luxury vehicles, our auto consignment services are exceptional with an award-winning detail team and professional sales staff. With extensive experience in the automotive industry, our dedicated team has developed a business based around quality, passion, and trust. In our secure, climate controlled, state of the art indoor showroom we house some of the most rare and exclusive vehicles in the world! Due to high demand, our showroom inventory is consistently changing. Stop by and experience the excitement of GT Auto Lounge. Visit [GTAutoLounge.com](http://GTAutoLounge.com) for more information.

### **LEXUS OF SACRAMENTO** 916.465.6330

If you're seeking out a premium driving experience and want to be able to explore a range of luxury sedans and SUVs, we are here to serve you at Lexus of Sacramento. It's our goal to help you with all your automotive needs, which includes the new Lexus lineup. At Lexus of Sacramento you are able to explore the most recent and popular vehicles like the Lexus IS, Lexus ES, and Lexus LS sedans, as well as the Lexus RC and Lexus LC coupes plus convertible. Additionally, we offer a range of SUVs such as the Lexus UX, Lexus NX, Lexus RX and Lexus LX. Across this vehicle lineup you'll find a range of trim levels and the latest safety, technology and performance. That includes a number of hybrid vehicles as well. Join us at the Covered Bridge for refreshments during the Concoeurs.

### **THE LUXURY COLLECTION** 408.354.4000

Visit The Luxury Collection on the green to see the newest models from their British luxury car brands, Aston Martin, Bentley and Rolls-Royce. As part of Price Family dealerships, visit their flagship locations in Los Gatos and Walnut Creek, they carry Aston Martin, Bentley, Czinger, Hennessey, Lamborghini, Lotus, Maserati, McLaren and Rolls-Royce Motor Cars. Their dealerships cater to the needs of anyone who is looking for a smooth and amazing lifestyle experience when looking to purchase a car. Feel free to stop by and visit!

### **LAMBORGHINI OWNER'S RALLY PRESENTED BY THE LUXURY COLLECTION WALNUT CREEK** 925.444.2000

Join the owners of this magnificent marque as they roll onto the green for a special display celebrating 60 Years of Lamborghini!

### **LYON REAL ESTATE - EL DORADO HILLS** 916.939.5300

Serving the area for over 75 years, spanning a two-generation history, Lyon has nearly 900 agents in seventeen offices throughout a four county region. Our agents receive ongoing education as skilled marketers, negotiators and real estate advisors; they understand the intricacies of buying and selling a home, so you don't have to. Together with the latest tools and resources, you receive the facts and expert guidance needed to increase your knowledge, putting you in control of your financial destiny.

### **THE NIELLO COMPANY** 916.643.7300

Candid Van Photobooth  
Get ready to capture the fun on the green today with The Niello Company and Candid Van. With an array of props, say "cheese" and save your Concoeurs experience in an instant with this vintage Volkswagen photo booth.

### **PORSCHE ROCKLIN AND PORSCHE SACRAMENTO** 916.625.8300

We are excited to announce a significant milestone for The Niello Company—the addition of a new Porsche dealership in Sacramento. Conveniently located just off I-80 in Sacramento, we look forward to welcoming you to this brand new, state-of-the-art facility for all of your Porsche service, parts and sales needs. On the Niello Patio today, celebrate 75 years of Porsche with Porsche Rocklin and our newest Porsche models while you take a peek at the Porsche Sacramento facility coming soon. Two Porsche Locations, same service and quality you've come to expect with The Niello Company.

### **SHINE WITH PURPOSE** 916.834.3932

Our mission is to empower and inspire families and children to shine by serving through volunteer opportunities and supporting community projects and other community non-profit organizations. This makes a difference in our communities and teaching life purpose because our community cares. Shine with Purpose will be the conduit connecting the community and the projects needed. Visit [www.ShineWithPurpose.today](http://www.ShineWithPurpose.today) for more information.

### **SHRINERS HOSPITALS FOR CHILDREN / RALLY4KIDS** 916.453.2000

Come by the Shriners Children's vendor tent to see one of the many Ben Ali Shriners custom-made go karts that will participate in this year's EuroSunday Rally4Kids Toy Drive event on Sunday, December 3, 2023 at Shriners Children's Northern California. This annual rally has hundreds of collectible, classic, vintage, custom and exotic cars, trucks and motorcycles that cross a finish line at the hospital. Their mission? To cheer up children and make their holidays brighter as 1000's of new toys are dropped off for the patients at the Sacramento Shriners Children's.

**TWIN ROCKS ESTATE WINERY**

916.587.0618  
WWW.TRWINERY.COM

Escape to Twin Rocks Estate Winery, nestled in the heart of Granite Bay, and experience our sanctuary in the Sierra Foothills! As you step onto our grounds, you'll be greeted by lush vineyards, pond-side wine tasting, lounge seating and more. Step into our beautifully designed tasting room, where you can enjoy a selection of award-winning wines, estate-grown olive oils and delicious bites from our food partner Farm Fusion. To enhance your visit, we also offer several fun events including live music every Friday evening, workshops, and estate tours. Open 11:00 AM to 6:00 PM, Wednesday-Sunday.

**X-GOLF EL DORADO HILLS**

916.542.1374

X-Golf America is the developer of a high-end golf simulator, the centerpiece of an entertaining indoor golf and bar-restaurant concept. The technology is the most comprehensive indoor golf tracking system available, giving players the ability to accurately replicate all golf shots, including short game. Measuring ball speed, launch, direction and spin along with club path, impact and speed, the X-Golf system performs over 6,000 calculations per second. Since launching in 2016, X-Golf has successfully maintained 50+ locations and plans to double in size again in 2023.

X-Golf El Dorado Hills is the first franchise location in Northern California. Located in the El Dorado Hills Town Center, the facility features seven simulator bays, bar and kitchen with a large outdoor patio. The location offers hourly bay rentals, lessons from PGA Certified Pros, leagues, tournaments and private events. Rain or shine, it's always a comfortable 72 degrees at X-Golf! For more information visit: [xgolfdoradohills.com](http://xgolfdoradohills.com).



We are hopeful that this next generation is the "serve and be purposeful generation."

Research shows that children and teens who serve are less depressed and more successful in their studies and career.



*Our mission is to empower and inspire families and children to shine by serving through volunteer opportunities and supporting community projects and other community nonprofit organizations.*



This makes a difference in our communities and teaching life purpose because our community cares.

Shine with Purpose is the conduit connecting the community and the projects needed.

[www.shinewithpurpose.today](http://www.shinewithpurpose.today)



\*Contact Mindy Mohlenbrok, Founder for more information (916) 834-3932\*

# Travelin' with BY JUDYTH BRAVO a "Concoursin' Man"

It is interesting that singer Tammy Wynette is remembered for the song "Stand by Your Man" when she was married five times. To my recollection none of her exes were even Concoursin' Men. Now, that's another whole ball of wax (or can of car wax!) Tammy never touched. It is the story of the women behind these men—the story of the unsung helpmates—that must be told once and for all. Theirs is a story filled with tales of following behind exotic cars, literally eating their dust, while driving the family heap, loaded down with Pledge cans, Meguiar's bottles, battery-operated vacuums, masking tape and infinitum ad nauseum. One of the initial reasons for concouring—to have an outing together with a gourmet picnic thrown in—is forgotten in the wake. Who's got time to pack a lunch with comments like, "After you get back from the store with the Bon Ami paste I need, could you run a load of towels for me? Be sure the wheels are finished before you go." Speaking of fresh towels, those commercials on TV that show the little woman reaping accolades from hubby for using a fabric softener are particularly irritating to the Concoursin' Woman. Concoursin' Men care that towels are soft for their cars; as long as the car gets velour, the family can use burlap bags.

There could be the inclination to theorize that Concoursin' Men are interested in cars in general and that the family car would receive excellent maintenance. Not so. Comments like, "You really should drive that thing through a Bubble Machine," and, "I'll bet that bomb could use a can of oil the next time you get a fill-up," have been known to come from the lips of Concoursin' Men.

Concoursin' Men are the pride of Madison Avenue, for there are few products that escape their attention

... or their purchase. The hook is that the new product could just be that one that would put the prized vehicle in the Winner's Circle! One of the most important parts of any concours is the swapping of product ideas between entrants. Creativity runs rampant in this area, and often products are used in ways they are not intended to be. You'll hear exchanges such as, "WOW, your tires look great!" "Thanks, I tried Adolf's Meat Marinade on them this time."

On the plus side, there is a certain drama to being the woman of a Concoursin' Man that few women—save the spouses of Grand Prix drivers—will ever understand. This drama culminates the night before the Big Show. If the Concoursin' Man can't sleep, neither can his Woman. Many nights before a big event I've awakened, startled to find myself alone. From the next room comes the sound of Q-tips being fluffed for the next day, or shoes being polished so he can nonchalantly view the undercarriages of his competition.

I still turn to putty when he uses his little boy charm on me, "I know I could win first place if I only had a new ... top, paint job, steering wheel, etc." Why not? We can do without that new sofa for another year. We spend all our evenings in the garage anyway. Just wait until next year. I heard grape seed oil is great for dashboards. You must use only the first pressing, however.

EDITOR'S NOTE:

"This is one of my favorite articles...because I have lived it over the years showing cars with Brian. I wanted to run it in this year's program because as I experienced showing a car at the 2023 Quail event my mind wandered to its words many times. It is reality! But I think its premise may have become a bit outdated as there are so many women showing cars at concours events now. Perhaps next year we will run an article titled 'The Men Behind the Women Who Show Cars!'"

--MM





## 2023 NIELLO CONCOURS AT SERRANO

# ENTRIES

## CELEBRATING 75 YEARS OF PORSCHE & CELEBRATING 60 YEARS OF LAMBORGHINI

### 75 YEARS OF PORSCHE

#### CLASS P-1 PORSCHE 356

1957 Porsche 356A  
Thom Fitzpatrick of Carmichael,  
California

1961 Porsche 356  
David Aronson of Vacaville, California

1963 Porsche 356B Super 90  
Kelly McGrath of Vacaville, California

1964 Porsche 356 C  
Tim and Annabell Conkling  
of Sacramento, California

1964 Porsche 356 C  
Alicia Kirchner of Sacramento, California

1965 Porsche 356C  
Adam Book of El Dorado Hills,  
California

#### CLASS P 1-0 PORSCHE 356 OPEN

1955 Porsche Speedster  
The Niello Company of Sacramento,  
California

1957 Porsche Cabriolet  
The Len Family of Granite Bay, California

1959 Porsche Convertible D  
The Niello Company of Sacramento,  
California

1959 Porsche 356 D Cabriolet  
Bill Sardella of Granite Bay, California

#### CLASS P-2 PORSCHE 911/912 AIR COOLED 1965 THROUGH 1973

1970 Porsche 911 T  
Roberta Madeira of Sacramento,  
California

1971 Porsche 911 T  
Allan McCrary of Vacaville, California

1972 Porsche 911 T  
Jerald Starkey of Penryn, California

1972 Porsche 911 T  
Don Wenstrand of Denair, California

1973 Porsche 911T  
Brad LaPoint of Loomis, California

#### CLASS P-3 PORSCHE 911 AIR COOLED 1974 THROUGH 1989

1974 Porsche 911  
Greg Stimpson of San Ramon, California

1976 Porsche 912E  
Rick Rollens of Granite Bay, California

1976 Porsche 911/Targa Wide Body  
Greg Stimpson of San Ramon, California

1979 Porsche 911 930 Turbo  
Mike Burns of Napa, California

1982 Porsche 911 SC Targa  
California Auto Museum of Sacramento,  
California

1982 Porsche 911SC  
Jeffrey Shirhall of Granite Bay, California

1984 Porsche 911 M491  
Uwe Brosamle of El Dorado Hills,  
California

#### CLASS P-5 PORSCHE WATER COOLED, 1999 THROUGH PRESENT

2007 Porsche 997 Targa 4  
Brian Smith of Carmichael, California

2013 Porsche 911  
Johnathan Evans of Shingle Springs,  
California

2015 Porsche 911 Carrera S  
Adam Book of El Dorado Hills,  
California

2017 Porsche 911 Carrera S  
Don Rathbone of Rescue, California

2018 Porsche 911 GT3  
David Nystrom of Gold River, California

#### CLASS P-6 PORSCHE 914

1971 Porsche 914-6  
Bruce Brincka of Folsom, California

1974 Porsche 914 2.3  
Mark Setzer of Minden, Nevada

#### CLASS P-7 PORSCHE 924/944

1985 Porsche 944  
The Niello Company of Sacramento,  
California

#### CLASS P-8 PORSCHE 928

1987 Porsche 928 S4  
The Niello Company of Sacramento,  
California

#### CLASS P-9 PORSCHE BOXSTER/CAYMEN

2007 Porsche Boxster  
Tom Hopkins of Placerville, California

2007 Porsche Cayman  
Roger Hubbard of El Dorado Hills,  
California

2022 Porsche 718 Cayman GTS 4.0  
John Thompson of El Dorado Hills,  
California

#### CLASS P-11 PORSCHE MODIFIED

1957 Porsche 356 Speedster Replica  
Michael Peterson of Granite Bay,  
California

1963 Porsche 356 B Sunroof  
Joel Jensen of Fairfield, California

1964 Porsche 356 C  
Tim Conkling of Sacramento, California

1964 Porsche 356 C Coupe  
Joe Schumacher of Sacramento, California

1977 Porsche 911  
John McNamee of Rancho Murietta,  
California

#### CELEBRATING 60 YEARS OF LAMBORGHINI

#### CLASS L LAMBORGHINI

1971 Lamborghini Espada  
Jeffrey Muss of Sacramento, California

2003 Lamborghini Murcielago  
Dean Tognotti of El Dorado Hills,  
California

2006.5 Lamborghini Murcielago Roadster  
Allen Mohanna of Folsom, California

2017 Lamborghini Huracán  
Lynn Pennington of Auburn, California

2018 Lamborghini Huracán Performante  
Jeffrey Jarvis of El Dorado Hills,  
California

2019 Lamborghini Urus  
Brian Yount of Roseville, California

2020 Lamborghini Aventador  
SVJ Roadster  
John Barakat of Loomis, California

#### THE CLASSICS CCCA APPROVED 1915 THROUGH 1948

#### CLASS A U.S. CLASSICS, 1915 - 1948, OPEN

1932 Auburn 8-100A Cabriolet  
David Knopp of Roseville, California

1935 Packard 12 Cylinder 1208 Senior  
Convertible Sedan  
The Niello Company of Sacramento,  
California

1937 Packard 1507  
Lorenzo Nannini of Pine Grove,  
California

1941 Cadillac 62 Convertible  
Joe Hensler of Fair Oaks, California

1941 Cadillac 62 Convertible Coupe  
John Macpherson of Reno, NV

1947 Cadillac Fleetwood Sixty Special  
Rodney Dahlgren of Napa, California

1948 Chrysler Town and Country  
Academy of Art University of San  
Francisco, California

#### CONCOURS CLASSES

#### CLASS E PRESERVATION CLASS, UNRESTORED MOTOR CARS THROUGH 1969

1964 BMW 1800  
Steve Kupper of Scotts Valley, California

1964 Corvaair Greenbrier Camper Van  
David Oyler of Rancho Cordova,  
California

1969 Chevrolet Caprice  
Bill & Lucy Smathers of Roseville,  
California

#### CLASS F MUSCLE CARS 1963 THROUGH 1973

1966 Ford Shelby GT 350H  
Chris Mackie of Citrus Heights,  
California

1969 Chevrolet Camaro Z28  
Harmon Anderson of Johnstown,  
California

1969 Dodge Daytona  
Walter Schmidt of Tiburon, California

1970 Ford Torino GT  
Deborah Clendenning of El Dorado Hills,  
California

1970 Buick GS 455  
Brad Shirhall of Roseville, California

1970 Ford Boss 302 Mustang  
Carl Stein of Carmichael, California

#### CLASS F-2 FERRARI THROUGH 1974

1957 Ferrari 250 Pontoon Testa Rossa  
Jack Wright of Granite Bay, California

1966 Ferrari 330 GTC  
Greg Nickless of Sacramento, California

1970 Ferrari 365 GT 2+2  
Kenneth Miselis of Stockton, California

1972 Ferrari 365 GTC/4  
Jim Bonney of Carmichael, California

**CLASS F-4**  
FERRARI 1991 TO PRESENT

1997 Ferrari F355 GTS  
Kevin Enderby of Redwood City, California

2000 Ferrari 360 Modena  
John Grigsby of El Dorado Hills, California

2001 Ferrari 360 Modena  
Sean Wallentine of Roseville, California

2003 Ferrari 360 Modena  
Kirk Axtell of Ventura, California

2009 Ferrari F430 F1 Spider  
Lawrence Hansen of Placerville, California

2022 Ferrari 812 GTS  
Tim Ryan of El Dorado Hills, California

2024 Ferrari SF90  
Brian Whitmore of Loomis, California

**CLASS M**  
ANTIQUÉ THROUGH 1919

1910 Buick Model 19  
Jim & Wanda Matus Of Rescue, California

1912 Ford Speedster  
Jim Snow of Galt, California

1913 Kissel Kar 4-40  
Lynn Kissel of Cameron Park, California

1922 Ford T  
Kevin Pharis of Orangevale, California

**CLASS MM**  
MODIFIED MUSCLE

1965 Ford Mustang  
John Clemens of El Dorado Hills, California

1965 Apollo 3500 GT  
John Troup of Roseville, California

1966 Chevrolet Coupe  
Steve & Debbie McFarland of Fair Oaks, California

1967 Dodge Charger  
Marie Reichmuth-Shirley of Elk Grove, California

**CLASS N**  
VINTAGE THROUGH 1948

1929 Hupmobile Model M  
Donald Sande of Carmichael, California

1936 Ford Cabriolet  
Norma Petersen of Cameron Park, California

1937 Buick Coupe Model 76  
Dave Hill of Fair Oaks, California

1941 Packard 1900/19th  
Cheryl Fox of El Dorado Hills, California

**CLASS P**  
AMERICAN MANUFACTURE  
1949 THROUGH 1969

1954 Kaiser Manhattan  
Peter & Kimberly Coffey of Grass Valley, California

1957 Chevy Bel Air  
Charles Green of Auburn, California

1957 Chevrolet Bel Air  
Steve Kramer of Shingle Springs, California

1962 Oldsmobile F85 Jetfire  
Chandler T. Knapp of Fair Oaks, California

**CLASS PL**  
AMERICAN LUXURY  
1949 THROUGH 1969

1953 Chrysler New Yorker Newport Deluxe  
Randy A. Kunes of Fairfield, California

1954 Cadillac 62 Coupe de Ville  
Jim Hearn of Folsom, California

1957 Continental Mark II  
Cody Smith of El Dorado Hills, California

1959 Lincoln Continental Mark IV  
Krystal Safonov of Fair Oaks, California

1960 Lincoln Continental  
Brent Faria of Granite Bay, California

1961 Chrysler 300G  
Barbara Major of New Castle, California

1962 Chrysler 300 Convertible  
Doug Warrenner of Fair Oaks, California

1980 Cadillac El Dorado  
Joe Hensler of Fair Oaks, California

**CLASS Q**  
EXOTICS 1988 TO PRESENT DAY

1971 DeTomaso Pantera Pre-L  
Rick Carlile of Sacramento, California

1995 BMW 840 CSI  
Frank Simpson of Gold River, California

2005 Aston Martin DB9  
Jeffrey Gustafson of El Dorado Hills, California

2005 Ford GT  
David Helling of Placerville, California

2006 Ford GT  
Jeff Stone of Fair Oaks, California

2006 Ariel Atom 2  
Tyrone Curry of Citrus Heights, California

2008 Aston Martin Vantage V8  
Richard Keenly of El Dorado Hills, California

2011 Aston Martin V12 Vantage 6 Speed  
Lawrence Hansen of Placerville, California

2014 Aston Martin Vantage  
Jann Bron of Fair Oaks, California

2017 Rolls-Royce Wraith  
Bob Jahn of Roseville, California

2018 McLaren 720S  
Michael Zugar of Granite Bay, California

**CLASS T**  
AMERICAN SPORTS CARS  
1953 THROUGH 1967

1957 Ford Thunderbird  
Alan Biagi of Rodeo, California

1960 Chevrolet Corvette  
Cary Fotos of Sacramento, California

1962 Chevrolet Corvette  
Cheryl Wiegand of Orangevale, California

1965 Chevrolet Corvette Convertible  
Ken Ruthenberg of Gold River, California

1967 Chevrolet Corvette  
Pat & Terry Monahan of Camino, California

**CLASS U-XK**  
JAGUAR XK MOTOR CARS

1953 Jaguar XK 120 SE  
Fred Chapman of El Dorado Hills, California

1954 Jaguar XK120 SE  
The Len Family of Granite Bay, California

1955 Jaguar XK 140 FHC/SE  
Geoffrey Horton of Sonora, California

**CLASS VO**  
FOREIGN SPORTS CARS  
1957 THROUGH 1979, UNDER \$5,000  
OPEN

1958 MG MGA Roadster  
Don Davis of Gold River, California

1959 Triumph TR3  
Richard Crets of Loomis, California

1963 Austin Healey  
Randy Andorko of Elk Grove, California

1966 Sunbeam Tiger MK1A  
Dan Ballas of Sacramento, California

1968 Morgan Plus 4 Roadster  
Susan Morgan of Folsom, California

1969 Datsun 2000 Sports  
John Baker of Lafayette, California

**CLASS VRC**  
VINTAGE RACE CARS

1951 Porsche 356 Roadster  
Phil White of Portola Valley, California

1955 OSCA Sports Racing Special  
Phil White of Portola Valley, California

1962 Lotus 23  
Dan Wise of Benicia, California

1963 Lotus Super 7  
Dann Shively of Folsom, California

**CLASS Y**  
FOREIGN PASSENGER CARS  
1957 THROUGH 1979, UNDER \$6,000

1958 Volkswagen Bus  
Ron Mainer of Carmichael, California

1961 Volkswagen Karmann Ghia Convertible  
Kyle & John Leet of El Dorado Hills, California

1970 Rover 3500S  
Albert Boasberg of Daly City, California

**CLASS Z**  
FOREIGN PASSENGER CARS  
1957 THROUGH 1979, OVER \$6,000

1969 Mercedes Benz 280 SE  
William Brooks of Santa Cruz, California

1970 Mercedes Benz 280SE 3.5 Coupe  
Scott Setzer of Sacramento, California

1971 Mercedes Benz 280SE 3.5 Coupe  
Tom Hopkins of Placerville, California

1972 BMW 3.0 CS  
Karra Canum of San Jose, California

## BEST OF SHOW AWARD WINNERS

- 2004** 1966 Lincoln Continental  
owned by William McCoy of Fair Oaks, California
- 2005** 1955 Mercedes Gullwing  
owned by Tom Thornhill of San Rafael, California
- 2006** 1913 Pope Hartford  
owned by Bill Gularte of Soledad, California
- 2007** 1934 Packard 1107 Phaeton  
owned by Jay Moore of Lahaina, Hawaii
- 2008** 1933 Packard 1104 Coupe Roadster  
owned by Robert Tiffin of Red Bay, Alabama
- 2009** 1947 Jaguar Mark IV Drophead  
owned by Howard Clarke of Springfield, California
- 2010** 1933 Rolls-Royce P II Continental  
owned by Jay Moore of Lahaina, Hawaii
- 2011** 1936 Auburn Boattail Speedster  
owned by Paul Petrovich of Sacramento, California
- 2012** 1957 Ford Skyliner  
owned by Robert Tiffin of Red Bay, Alabama
- 2013** 1921 Duesenberg A Bender Coupe  
owned by James Castle of Monterey, California
- 2014** 1952 Bentley Mark VI Mulliners of Birmingham  
owned by Leon Garoyan of Davis, California
- 2015** 1957 Ford Skyliner  
owned by Robert Tiffin of Red Bay, Alabama
- 2016** 1949 Delahaye Model 175 Saoutchik Coupe De Ville  
owned by the Stephens Family of San Francisco, California
- 2017** 1933 Chrysler Imperial C.C. Sedan  
owned by Lorenzo Nannini of Pine Grove, California
- 2018** 1928 Issotta-Franschini Tipo 8 Cabriolet  
owned by The Academy of Art University Automobile Museum
- 2019** 1935 Mercedes Benz 500K Cabriolet A  
owned by The Academy of Art University Automobile Museum
- 2021** 1957 Chrysler Ghia Super Dart 400  
owned by John White of Sacramento, California
- 2022** 1932 Chrysler CL Imperial  
owned by Lorenzo Nannini of Pine Grove, California

2022

## BEST OF SHOW



### 1932 CHRYSLER CL IMPERIAL

Lorenzo Nannini of Pine Grove, California

# SPECIALTY

# AWARDS 2022

## Honorary Judges Award



1966 Jaguar XJ13  
Tyler Schilling of Woodland, California

## Meguiar's Best Finish Award



1970 Mustang Ford Boss 302  
Carl Stein of Carmichael, California

## Most Elegant Motor Car



1933 Pierce-Arrow 1236 Salon Club Sedan  
Lynn Kissel of Cameron Park, California

## Outstanding British Marque Award



1954 Aston Martin DB 2/4 Drophead Coupe  
Michael Stone of Kingston, Washington

## DeArcos Family Choice Award In Honor of Tony DeArcos



1967 Austin Healey BJ7  
Randy Andorko of Elk Grove, California

## Outstanding Entrant Award In Honor of Gayle Horton



1913 Pope Hartford  
Joe Hensler of Fair Oaks, California

## Patriots Award Motor Car with a Patriotic Past



1941 Willys MA Prototype Jeep  
Jim Strauss of Diamond Springs, California

## Historical Significance Award Motor Car with a Historical Story



1957 Ford Thunderbird  
Deborah Clendenning of El Dorado Hills, California

## Chairman's Award In Honor of George A. Moore



1970 Pontiac Trans Am Ram Air III  
Joe Hensler of Fair Oaks, California

## Favorite Porsche Award In Honor of Richard Niello, Sr.



1957 Porsche 356 CAB  
Jeffrey Len of Roseville, California

## Beloved Owner Award In Honor of Clyde Cassady



1955 Bentley Hooper  
David Cassady of Tahoe City, California

## SCCA Championship Award



1932 Chrysler CL Imperial  
Lorenzo Nannini of Pine Grove, California

# CLASS AWARDS

## Class A

Classic Car Club of America Approved  
Classics 1915 to 1948



1932 Chrysler CL Imperial  
Lorenzo Nannini of Pine Grove, California

## Class B3

Jaguar XK  
120, 140 & 150



1955 Jaguar XK140FHC/SE  
Geoffrey Horton of Sonora, California

## Class B4

Jaguar E-Type



1969 Jaguar E-Type  
David Shield of Loomis, California

## Class B14

British Passenger Cars  
Post War



1966 Jaguar Mark X  
Philip Endliss of Menlo Park, California

## Class F

Muscle Cars



1970 Chevrolet Camaro Z28  
Richard Gautier of Elk Grove, California

## Class Cobra



1965 Cobra 289 CSX 2560  
Phil White of Portola Valley, California

## Class F4

Ferrari 1990 to Present



2019 Ferrari 488 Spider  
Pius Kamber of Rancho Murietta, California

## Class E

Preservation Class



1962 Lotus 7A  
Dann Shively of Folsom, California

## Class Military



1941 Willys MA Prototype Jeep  
Jim Strauss of Diamond Springs, California

## Class B5

Aston Martin Modern



2014 Aston Martin DB9  
Jann Bron of Fair Oaks, California

## Class B5V

Aston Martin Vintage



1954 Aston Martin DB 2/4 Drophead Coupe  
Michael Stone of Kingston, Washington

## Class B8

Rolls-Royce & Bentley  
1966 through 1990



1987 Rolls-Royce Corniche II  
Robert Blake of Santa Clara, California

## Class P

American Manufacture  
1947 to 1969



1956 Plymouth Fury  
Gary Day of Somerset, California

## Class PL

American Luxury  
1949 to 1969



1961 Chrysler 300C  
Barbara Major of Newcastle, California

## Class Q

Exotics



2020 Acura NSX  
Al Schubert of El Dorado Hills, California

## Class B10

British Sports Cars  
Post War through 1959



1957 Austin Healey 100-6  
Steve Rudy of Gold River, California

## Class B11

British Sports Cars  
1960 through 1980



1964 Triumph Spitfire 4  
Barry Connally of Las Vegas, Nevada

## Class B12

British Sports Cars  
1981 to present



1996 Jaguar XJS convertible  
Lee Sheldon of Lincoln, California

## Class TC2

Corvette  
1936 to 1967



1967 Chevrolet Corvette Convertible  
Rob & Beth Wright of Redding, California

## Class T

American Sports Cars  
1953 to 1967



1957 Ford Thunderbird  
Deborah Clendenning  
of El Dorado Hills, California

## Class VRC

Vintage Race Cars



1956 Lotus LeMans  
Mark Sange of Bolinas, California



**Class VW**  
Volkswagen Beetle



1956 Volkswagen Oval-Sunroof  
Kelly McGrath of Vacaville, California

**Class V356**  
Porsche 356



1963 Porsche 356 S90  
Jack Banville of Granite Bay, California

**Class VWB**  
Volkswagen Bus



1962 Volkswagen Transporter Double Cab  
Chris Heffington of Folsom, California

**Class W**

Foreign Sports Cars  
1957 to 1984



1981 DeLorean DMC-12  
Rich Wipfler of Menlo Park, California

**Class Z**

Foreign Passenger Cars  
1957 to 1979 over \$5,000



1960 Mercedes Benz 220 SE Cabriolet  
Bob Buckter of San Francisco, California

WE UNDERSTAND THAT THE PREMISE OF A CONCOURS IS CELEBRATING THE MOTOR CAR, BUT WITH THIS EVENT WE FEEL THAT IT IS ALSO ABOUT THE PEOPLE THAT WE MEET AND GET TO KNOW ALONG THE WAY. REALIZING HOW THE AUTOMOBILE IS SUCH A HUGE PART OF PEOPLE'S LIVES—MEMORIES OF A CAR FROM THE PAST, THEIR FIRST CAR OR THE CAR THEY LEFT FOR THEIR HONEYMOON IN. IT REALLY IS TRUE... "THE CAR IS THE ONLY THING THAT CAN TAKE YOU FROM POINT A TO B, BUT ALSO TAKE YOU BACK IN TIME."

EXOTIC ■ CLASSIC ■ LUXURY



WWW.GTAUTOLOUNGE.COM

916.387.9997



Paint Protection Film  
Vinyl Wraps  
Window Tint



Full  
Commercial  
Wraps

"If you can imagine it, we can wrap it"

(916) 209-0480

11480 SUNRISE GOLD CIRCLE #5  
RANCHO CORDOVA, CA

HAGERTY | Insurance

Insurance for car  
people by car people

Quote today for custom coverage



Scan to start your quote  
at [hagerty.com](https://www.hagerty.com) or by calling  
+1-877-922-9701



MILLE MIGLIA CLASSIC CHRONOGRAPH

Chopard is the historical partner and official timekeeper of the fabled Mille Miglia, the world's most beautiful car race. Proudly created and assembled in our Manufacture, this unique 42 mm-diameter chronograph showcases the full range of watchmaking skills cultivated within the Maison Chopard.

*Chopard*

THE ARTISAN OF EMOTIONS - SINCE 1860

*Hamilton*  
*Jewelers*  
PAVILIONS  
504 Pavilions Lane • Sacramento  
916-927-2300



**RACING IN STYLE.**  
WORLD SPONSOR AND OFFICIAL TIMEKEEPER SINCE 1988.

**1000  
MIGLIA** ➤

MILLE MIGLIA GTS POWER CONTROL (168566-3001). CHOPARD MOVEMENT, CALIBRE 01.08-C

*Hamilton*  
*Jewelers*  
PAVILIONS  
504 Pavilions Lane • Sacramento  
916-927-2300

MILLE MIGLIA  
*Chopard*

# STEWART'S

EUROPEAN AUTO SPECIALISTS

Established 1992 | 1876 Stockton Blvd, Sacramento | 916.731.7023 | [stewartsauto.com](http://stewartsauto.com)



LAND ROVER  
JAGUAR  
LAMBORGHINI  
FERRARI  
ASTON MARTIN  
MASERATI  
ROLLS-ROYCE  
BENTLEY  
LOTUS  
McCLAREN  
ALFA ROMEO