

2016 NIELLO CONCOURS AT SERRANO

ADVISORY BOARD

T ABRAHAM

Community Relations

T Abraham's passion for cars started at age sixteen with a wrench in his hand under the hood of a 1968 Camaro RS convertible, one of many classic cars that he has restored. His love of cars has also taken him to all kinds of events from Detroit's Woodward Dream Cruise, hunting for parts at the Hershey, Pennsylvania swap meet, England's Goodwood Festival of Speed and Formula 1 at Spa in Belgium. When forced to stop thinking about cars, he is Regional Vice President to forty-five hospital members of the Hospital Council of Northern and Central California and serves on the advisory board for Big Brothers/Big Sisters of El Dorado County. One of life's great mysteries for him is why everyone doesn't own a convertible.



its chances for competition but for its opportunity for education.

DAVE COLE

Audio Logistics

Twenty-nine years ago Dave founded Blue River Digital Inc., a nationwide provider of large format graphic display systems based in Roseville. Dave is also the principal behind Blue River Light & Sound, a fresh startup of audio/video and lighting experts with a desire to help event hosts achieve their goals. Dave's own affinity for automobilia began at a young age when he and his dad would play a game of name-the-year-make-and-model with any passing car. His favorite classic automobile is the 1960 Cadillac series; although as a junior high student, when his parents owned one, Dave was embarrassed by the old car and would make them drop him off blocks away from the school campus, so his friends would not see him alight from "the clunker." As Dave and his wife Susan move into their empty nest season, they enjoy traveling and also helping with events such as The Concours to see them to a successful completion. Dave also coaches and mentors high school worship musicians in his church.



presence and works closely with both advertising agencies to manage an abundance of projects and communication for the company. Now in her sixth year working on the Concours, Megan continually looks for new ways to enhance The Niello Company presence throughout the event. Prior to The Niello Company, Megan was the Merchandising Marketing Manager for Pulte Homes and Del Webb, a national home builder.

Megan graduated from California State University, Sacramento with Bachelor of Science in Business Administration with a concentration in Marketing. She and her husband Mat, have two children, Olivia (5) and Hudson (3).

VALERIE FEBRE YAP

Photography + Graphic Design

Valerie is the owner of Valerie Febre Yap Studios in Rocklin California. She likes to call herself a "Visual Communicator." Whether she is designing an ad or creating an image, the goal is the same: determine the client's wants and needs, consider the end-use, communicate ideas with the client and deliver the best possible solution.



JESSE A. BRAVO

Photographer - Consultant

Jesse A. Bravo has been racing automobiles since the early 1960's when he campaigned a 1957 MGA on SCCA courses. Bravo has been involved with SCCA's Concours d'Elegance division serving as both its Chief Judge and Chief of Concours. He coauthored the SCCA Judging Guidelines used at this time on the field. A graduate of Brooks Institute of Photographic Arts and Science in Santa Barbara, he was class valedictorian, and worked as a commercial advertising photographer and photojournalist. He also served as President and General Manager for TRW's Imaging Systems Division until his retirement in the 90's. Not one to sit idle, he is currently enjoying yet another career as a digital photographer and archivist for the Crocker Art Museum in Sacramento.



ANTHONY M. DE ARCOS

Project Manager

Anthony M. De Arcos has over thirty years of professional experience, including over fifteen years in the construction industry and over seventeen years experience in the Environmental Consulting field. Mr. De Arcos is one of the founding principals in National Analytical Laboratories, Inc. He has conducted consulting work for federal, state and local agencies, along with the private sector, regarding asbestos, lead and mold abatement issues. His true passion, however, is baseball, and on most spring afternoons you can find him at Oakmont High School, working with their upcoming and promising pitchers. On the weekends you'll find him at home with his family of seven and on Sundays teaching toddlers at Solid Rock Faith Center.



Valerie graduated from the University of California, Berkeley with Bachelor of Arts in Art History. She and her husband, Eric, have four children, Liselle, a professional dancer in the San Francisco Bay Area, Alee, who recently was accepted to Syracuse University, Julianna, a High School Junior, and Isaac, a 7th Grade student.

BOB FINKBEINER

Event Logistics

Bob was raised by a car crazy dad who loved and restored antique automobiles. One event that spurred his passion was when their dad asked Bob & his brother if they would rather have him accompany them to Cub Scouts or stay home with him and work on the old cars. Their response was instant and unanimous. Working with and learning from their dad about cars would lead to a lifelong bond and passion. Bob grew up loving not only antiques but anything with a gas pedal and a brake. He was not old enough to drive (legally) when he bought a 1929 Model A Coupe which he still has. And not many high school seniors owned a 1960 Corvette, but Bob did and was happy to drive the Homecoming Queen in the parade. One of Bob's favorite pastimes is hunting for "vintage tin". He and his father spent many fun filled days in the backlands of South Dakota looking for that elusive antique car someone left



JUDYTH BRAVO

Consultant

Judyth Bravo finds it difficult to pinpoint the source of her life-long enthusiasm for motor vehicles. Is it the result of her growing up next door to a car dealer who kept a steady stream of new Cadillac's, Chevrolets and Corvettes parading past her window? Whatever the reason, Judy's enthusiasm to ride in a 1963 XKE Jaguar convertible roadster precipitated her introduction to her husband of over thirty years, Jesse Bravo, former SCCA Chief of Concours. A former high school art teacher by trade, Bravo sees the great importance of the Concours d'Elegance lying not in



MEGAN DESIDERI

*Marketing Specialist,
The Niello Company*

As part of The Niello Company since 2009, Megan's primary responsibilities include event creation and execution for all 14 Niello dealerships as well as the Niello brand. She also coordinates all aspects of Niello's social media



2016 NIELLO CONCOURS AT SERRANO - ADVISORY BOARD

beside an old barn and forgot about. When not playing with his cars or looking for a barn find, Bob works as a project manager for 5 Star Services and PJ's Landscape, he also owns Capitol Kirby in Sacramento. His wife Sally shares his passion for the motorcar; they own antiques, classics and exotics.

SALLY FINKBEINER *Honorary Judges Liaison*

Sally Finkbeiner has been a lifelong fan of the automobile due to early influences by her big brother Bill. While she was in elementary school Bill restored a 1929 Model A and allowed her and her girlfriends to ride in the rumble seat. A few years later he purchased a 1956 Corvette and her love for a fast car was off and running. So it just seemed natural to marry Bob Finkbeiner, also an avid car enthusiast. In fact she's pretty sure Bob married her for her brother, Bill. In Sally's professional life she is a commercial property manager managing a beautiful high-rise office building in downtown Sacramento called Park Tower. She holds a bachelor's degree in business management and is active in several commercial real estate organizations. She is involved heavily in her church where she is a leader in the kindergarten classroom, plays the piano wherever she's needed and is a long time member of the church choir. Family time revolves around two grown sons and their families including three grandsons.



STEVEN P. HELLON *Official Concours Photographer*

Steven Hellon was destined to be a photographer long before he even held a camera in his hands. While growing up in St. Louis, Missouri. Steven's aunt would visit from Oakland, California, always accompanied with her Polaroid camera. Steven was so fascinated with how images taken with that camera just appeared out of thin air. Years later he became obsessed with buying a camera and becoming a photographer. After moving to California in 1971, graduating from High School in 1974 and working for fifteen years in the restaurant business, Steven decided to pursue his passion. He attended Sacramento City College, studied photography and later landed a position with the State of California as a photographer photographing Governors Wilson, Davis and Schwarzenegger. Steven has owned his own business since 2003 and continues to freelance commercial assignments throughout the State and other countries—Greece, China, Italy, and more to come.



DWIGHT O. "SPIKE" HELMICK, JR. *Tour Commissioner*

Dwight O. "Spike" Helmick, Jr. started his thirty-five year career with the California Highway Patrol in 1969. He served in all ranks



within the department before he was selected as the Deputy Commissioner in 1989. In 1995 he was appointed Commissioner by Governor Pete Wilson and subsequently served Governors Gray Davis and Arnold Schwarzenegger. He is currently an associate professor with California State University, Long Beach and does private consultant work. He graduated from Golden Gate University and the FBI National Academy. He and his wife, Deb, have two married daughters and five grandchildren.

ROSIE KESSELL-KRACHER *Director Public Relations*

Rosie has served on the Niello Concours Advisory Board for the last ten years, where she has grown to appreciate the fine art of the automobile and their owners. Having retired from a twenty-eight year law enforcement career and now having an empty nest, Rosie and her husband, Jon, spend time enjoying the outdoors and working on home improvement projects. In her spare time, Rosie coaches new runners and trains for Ironman distance triathlons.



JOHN MANBY *Event Logistics*

From early childhood anything mechanical held John's interest, especially cars. Upon leaving for college in his first car, a 1965 Corvair (a car nobody wanted), lead to a sponsorship at the GM training center in Oakland, California. After graduating, top in his class, John received numerous offers from local Chevrolet dealers to work for them as he reached Master Mechanic status. Having entered the USAF after high school he trained in aircraft maintenance. Leaving active duty, he continued his military association with the Air Force reserves. Military promotions opened doors which lead to the USAFR Numbered Air Force which asked him to serve full time as Deputy Director of Transportation. Here he provided day to day management for air cargo/vehicle maintenance units geographically located from the Far East to Chicago, Illinois.



John retired from the officer core after twenty-eight years of service. Since he has always been interested in volunteering for automotive events he has been active in Concours from Lake Tahoe to the Bay Area. Ten years ago SCCA Concours, San Francisco Division, asked him to judge in their sanctioned events. This participation opened other doors to judging events and he has since become a certified judge for the Mercedes Benz Club of America. Maintaining a high level of interest in the preservation of automotive history, John has continued to pursue a goal of originality in numerous automotive restorations so that the next generation of car enthusiasts will experience automobiles as they actually were.

JOHN MCNAMEE *Chairman Concours Branding*

John McNamee has been in the apparel business for thirty years. As owner of one of the largest silk screen printing and embroidery shops in the Sacramento area, he is an important asset in keeping the standards of the Niello Concours at Serrano brand.



John's company supplies to various corporate accounts and has been involved in many large events in Sacramento including both Olympic Trials, the Sacramento Music Festival, the Pig Bowl as well as countless fun runs. Being a car guy, owning a Porsche twin turbo, a 360 Ferrari and a DeTomaso Pantera, he is very excited to be associated with the Niello Concours in producing the souvenir apparel. He feels that being at this event every year and selling merchandise while surrounded by so many incredible cars, life simply doesn't get any better.

BRANDON MOORE *Concours Field, Crew Chief*

Brandon, the son of event organizers Brian and Michele Moore, has been comfortably stuck in the world of cars since birth. Growing up working at "the shop", Brian D. Moore Restorations, with his father, Brandon experienced rare automobiles firsthand and has cultivated his own passion for unique vehicles. Taught by Brian, he has not only mastered the art of wet sanding, but has developed the skills necessary to run a successful business.



Brandon currently owns and operates a Sacramento area pool service company, BTM Pool Service, and is proud to be an active member of his community. Going on his tenth year in business, Brandon has set high goals for the company and is excited to see it prosper.

Brandon married wife Kate in 2012 and they had their first child, Jack Talbott, this January. Maintaining meaningful relationships with his family, friends and clients is extremely important to Brandon while always managing to leave time to play fetch with his four legged best-friends.

KATE MOORE *Awards Coordinator*

Kate found her love for cars when she met and fell in love with Brandon Moore, son of Brian and Michele. The couple wed in 2012 in Kate's hometown, Reno, Nevada, at the ranch where she grew up. The couple celebrated the arrival of their first child, Jack Talbott, this January. A University of Nevada, Reno alum, Kate ensures that the Moore house is always rooting for The Pack! She currently manages a law firm in Midtown Sacramento and enjoys spending quality time with friends and family, good food and great wine!



2016 NIELLO CONCOURS AT SERRANO - ADVISORY BOARD

DAVE MUELLER
Volunteer Coordinator

A great guy who gets the job done, Dave always has a smile on his face. Representing the Solid Rock Faith Center he finds the right person to do each task making the concours run smoothly.



nine years. She recently retired from San Juan Unified where she taught English to newcomers for thirty-six years. She now has time to work on her golf game at North Ridge Country Club.

She also enjoys volunteering at the AT&T National Pro-Am~Pebble Beach and the Harris Center for the Arts in Folsom. One of her favorite activities is attending college baseball games where you will find her cheering on the teams that her two sons, Casey and Chris, are coaches.

FRANCIS "FRANK" X. WEISMANTEL
Contributing Writer

Frank is a lifelong automobile enthusiast and dreamer. Born in Miami Beach, Frank's passion for cars started with his first love, a 1970 Dodge Challenger 383 Magnum SE RT hot rod. Originally intending to be an English/Literature teacher, instead Frank chose to join the Air Force and learned a trade, Electronics Technology. Unable to find a local supplier and dealer of B-52 Bombers, Frank went into the Telecommunications Industry and now has over thirty-four years experience building, maintaining and upgrading today's cellular and radio based communications networks. His passions are automobiles, cooking and whenever possible writing and editing automobile themed articles for a variety of charitable events. Frank now lives in Elverta, California, on a small ranch property with his wife of over twenty-five years, Claudette along with a dog, two horses and three cats. Life has never been so sweet.



JIM PERELL
Concours Commentator

On January 4, 1956 Jim's passion and love for automobiles began. It has been a long and loving relationship since that day. It was the same day that Jim and his father picked up a brand new 1956 Jaguar XK140 DHC. That purchase and his Father's constant tinkering hooked him for life.



LYNN REPSTAD
Fashion Show Coordinator

Lynn Repstad has always had a passion for classic automobiles having had the opportunity to oversee and manage many local automobile events. In Lynn's professional life she is the Regional Commercial Business Development Representative for North American Title. She serves on the Board of Directors for the Boys and Girls Club El Dorado County, Western Slope and the Economic Development Corporation of El Dorado County. Lynn is very involved in the El Dorado Hills community where she resides with her Family.



Over the years Jim has acquired and sold countless numbers of collector type motorcars. His preference runs towards the British sports car marques and big American steel. In fact while he has bought and sold many cars, he still retains the XK 140 that his Father originally purchased.

Jim has served on the Board of Directors for the California Vehicle Foundation through the California Automobile Museum (previously the Towe Automotive Museum). He has functioned as the Director of Special Acquisitions and Entry Chairman for the Niello Concours at Serrano. Jim is a past President of the Sacramento Valley MG Car Club. After being a SCCA judge for over ten years, he is now a Director for their San Francisco Concours Division.

SUMMER WRIGHT
Director of Marketing, The Niello Company

Summer has been with The Niello Company since May of 2007. As Marketing Manager, she oversees the advertising, digital presence, events, public relations and community outreach for all fourteen Niello dealerships. Prior to her appointment at The Niello Company, she was Marketing Director for Oregon State University Athletics, managing all areas of marketing and promotion for the Men's and Women's Athletic Programs. Summer's career began in television as the Promotions Director for the local NBC affiliate in Chico, CA.



BEN SALERNO
Upper Concours Field, Crew Chief

Ben Salerno's interest in motor cars can be traced back to the nights he spent holding the light for his dad while they worked on the family car. By the age of sixteen Ben had the three essentials every teenager needs: a driver's license, a car (Triumph Stag) and a job (working on imports at a local Shell station). Three years later he purchased a 1970 Porsche 911 S, which he still owns today, and the one that sparked a life-long passion for European sports cars in Ben. After working at various shops through the 80's Ben and his wife, Janet, decided to open their own business, Salerno Motorsports. After twenty-five years as a business owner and over thirty-five years in the car industry, Ben is still as enthusiastic as ever. Today he takes great pride in sharing that enthusiasm with his sons, Chuck and Tim.



PATTI PLANT
Vendor Concierge

Patti's love of cars began as a little girl in her dad's Dodge dealership showroom, where she used to pose in the new 1969 Challenger, with aspirations of growing up and becoming the next Dodge Girl. Her love of cars continues today and that's why she has volunteered in various capacities at the Concours over the past



Summer graduated from California State University, Chico with Bachelor of Science in Business Administration with a concentration in Marketing. She lives in her hometown of Sacramento with her husband Mike and two children, Marin & J.T.

An event of this scope only comes to fruition with the efforts of many talented and dedicated people. Thank you to all of our Board Members who work so hard on behalf of the Niello Concours at Serrano.

It is truly meant when said...we couldn't have done it without you.

— Brian & Michele Moore